

COMPARISONS OF AVERAGE AUDIENCE ESTIMATES – SELECTED PROGRAM TYPES

FIRST REPORT FOR JUNE 1979

	EVENING 7:00-11:00 PM												
	<u>General Drama</u>	<u>Suspense & Mystery Drama(1)</u>	<u>Situation Comedy</u>	<u>Adventure</u>	<u>Variety(1)</u>	<u>Feature Films</u>	<u>All 25- 30 Min.</u>	<u>All 55- 60 Min.</u>	<u>7:00- 9:00 PM</u>	<u>9:00- 11:00 PM(2)</u>	<u>All 7:00-11:00 PM</u>		
											<u>Regular</u>	<u>Special(3)</u>	<u>Total(3)</u>
HOUSEHOLDS % AVG. AUD.	13.2	17.2	16.6	16.3		15.9	16.5	15.0	13.9	16.1	15.3	14.0	15.0
NO. OF PROGRAMS†	8	8	26	4	IFR	7	23	28	28	35	63	19	82

	EVENING 6:00–7:00PM		MONDAY–FRIDAY 11:30–1:00AM		WEEKDAY DAYTIME 10:00AM–4:30PM						WEEKEND DAYTIME		
	Informational(1)										Sports		
	Once-a-Week	Multi-weekly	11:30PM– 1:00AM(4)	Daytime Drama	Quiz & Aud. Partic.(1)	Situation Comedy	10:00AM– 1:00PM	1:00– 4:30PM	10:00AM– 4:30PM	Child- dren's(1)	Regular	Special(3)	Total(3)
HOUSEHOLDS % AVG. AUD.	6.8	10.4	6.7	7.4	5.0	6.0	5.3	7.5	6.5	4.7	6.6	4.0	5.5
NO. OF PROGRAMS†	5	3	12	13	11	3	16	12	28	36	7	9	16

(1) SEE INTRODUCTION FOR INDIVIDUAL TYPES IN ABOVE GROUPING.

(2) INCLUDES 8:30–9:30PM AND 8:30–10:00PM PROGRAMS.

(3) WEIGHTED BY DURATION AND FREQUENCY AND LIMITED TO REGULARLY SCHEDULED PROGRAMS, EXCEPT FOR TYPES CARRYING THIS FOOTNOTE.

(4) INCLUDES OVERRUNS EXTENDING BEYOND 1:00AM.

IFR INSUFFICIENT NUMBER OF PROGRAMS IN TYPE FOR REPORTING.

† PROGRAMS ARE RATED IN TERMS OF TOTAL DURATION, UNDER FIVE-MINUTE PROGRAMS ARE EXCLUDED.

NATIONAL TV NIELSEN RATINGS RANKING – TOP PROGRAMS(1)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JUNE 10, 1979

NIELSEN AVERAGE AUDIENCE

RANK	PROGRAM	AUDIENCES		RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)			% U.S.	NO. (000)
1	THREE'S COMPANY	23.2	17,280	10	CHARLIE'S ANGELS	20.3	15,120
2	NBC MONDAY NIGHT MOVIES#	22.8	16,990	11	60 MINUTES	20.0	14,900
3	MORK & MINDY	21.6	16,090	12	FANTASY ISLAND	19.9	14,830
4	BOB HOPE SPECIAL(S)	21.0	15,650	13	ANGIE	19.8	14,750
5	ALICE	20.9	15,570	13	ONE DAY AT A TIME	19.8	14,750
5	M*A*S*H	20.9	15,570	15	ALL IN THE FAMILY	19.6	14,600
7	LAVERNE AND SHIRLEY	20.8	15,500	15	WHEN THE WEST WAS FUN(S)	19.6	14,600
8	STOCKARD CHANNING-FRIENDS#	20.4	15,200	17	BARBARA WALTERS SPECIAL(S)	19.5	14,530
8	TAXI	20.4	15,200	18	HAPPY DAYS	19.4	14,450

PROGRAM AUDIENCE ESTIMATES (ALPHABETIC)

1ST JUNE 1979 REPORT

PROGRAM NAME														T/C THIS SEASON		NO. OF STATIONS		PROGRAM COVERAGE		HOUSEHOLD AUDIENCES				PROGRAM NAME														T/C THIS SEASON		NO. OF STATIONS		PROGRAM COVERAGE		HOUSEHOLD AUDIENCES											
WK #		DAY		START TIME		DUR		NET		TYPE		WK 1		WK 2		WK 1		WK 2		KEY		AVG. AUD. %		SHARE %		AVG. AUD. (0,000)		WK #		DAY		START TIME		DUR		NET		TYPE		WK 1		WK 2		WK 1		WK 2		KEY		AVG. AUD. %		SHARE %		AVG. AUD. (0,000)	
•EVENING																																																							
ABC FRIDAY NIGHT MOVIE		26		181				95				A		16.6		31		1237										BATTLESTAR: GALACTICA		2		182		190		96		97		A		8.7		20		648									
1 FRI.		9.00P 120 ABC FF										B		17.9		31		1334										SAT.		8.00P 60 ABC SF										B		8.7		20		648									
ABC MONDAY NIGHT BSBL(B)				146				71				A		7.4		14		551										BIG EVENT-TUE.		31		185		194		95		95		A		14.5		24		1080									
2 MON.		10.50P 16 ABC SE										B		11.7		22		872										TUE.		9.00P 120 NBC FV								B		16.0		26		1192											
ABC MONDAY NIGHT BASEBALL		1		194				99				A		11.7		22		872										BIG EVENT		23		202		204		99		99		A		15.0		28		1118									
2 MON.		8.00P 170 ABC SE										B		11.7		22		872										1 SUN.		8.00P 120 NBC FV								B		17.9		28		1334											
ABC NEWS CLOSEUP(S)				195				96				A		9.2		18		685										BOB HOPE SPECIAL(S)				200				98		A		21.0		34		1565											
2 FRI.		9.00P 120 ABC DO										A		2.9		5		216										1 WED.		8.00P 90 NBC GV								A		17.0		29		1267											
ABC NEWSBRIEF-MON(B)				44				31				A		2.9		5		216										CARTER COUNTRY		9		149		169		84		94		A		17.0		29		1267									
2 MON.		10.58P 1 ABC N										B		15.6		28		1162										THU.		9.30P 30 ABC CS								B		18.5		31		1378											
ABC NEWSBRIEF-M-F		181		178		174		94		94		A		15.6		28		1162										CBS EVENING NEWS-CRONKITE		169		194		196		98		99		A		12.0		28		894									
1 M & W		8.58P 1 ABC N										B		19.0		30		1416										M-F		6.30P 30 CBS N								B		14.5		28		1080											
1 TU&TH		9.58P 1																										CBS EVENING NEWS-DEAN		21		154		160		85		85		A		7.5		19		559									
1 FRI.		8.28P 1																										SUN.		6.30P 30 CBS N								B		8.9		18		663											
2 TU-TH		9.58P 1																														155				92		A		11.6		22		864											
ABC NEWSBRIEF-SAT.		37		189		188		96		97		A		17.0		33		1267										CBS REPORTS(S)		2 TUE.		8.00P 60 CBS DN						192				A		16.9		33		1259							
SAT.		9.58P 1 ABC N										B		19.7		35		1468										CBS REPORTS(S)		2 FRI.		10.00P 60 CBS DN																							
ABC NEWSBRIEF-SUN.		37		187		187		97		97		A		13.3		25		991										CBS SAT. NEWS-SCHIEFFER		33		149		151		89		89		A		8.0		22		596									
SUN.		8.58P 1 ABC N										B		17.8		28		1326																																					
ABC SUNDAY NIGHT MOVIE		30		192		195		98		99		A		17.7		33		1319																																					

1 SUN. 9.00P 120 ABC FF						B	22.6	36	1684	SAT. 6.30P 30 CBS N	23	184	98	B	10.3	22	767		
2 SUN. 9.00P 161										CBS SATURDAY NIGHT MOVIE				A	10.8	23	805		
ABC THEATRE(S)	199	99				A	14.9	24	1110	2 SAT. 9.00P 120 CBS FF				B	15.8	28	1177		
1 MON. 9.00P 120 ABC GD										CBS TUESDAY NIGHT MOVIES	28	169	176	97	95	A	16.1	26	1199
ABC WORLD NEWS TONIGHT	170	199	199	99	99	A	9.2	21	685	TUE. 9.00P 120 CBS FF				B	16.9	27	1259		
M-F 6.30P 30 ABC N						B	10.8	21	805	CBS WEDNESDAY NIGHT MOVIE	1		178		95	A	11.5	22	857
ABC WRLD NEWS TONIGHT-SUN	18	146	146	81	80	A	5.8	16	432	2 WED. 9.00P 120 CBS FF				B	11.5	22	857		
SUN. 6.30P 30 ABC N						B	7.8	17	581	CHARLIE'S ANGELS	30	197	194	98	98	A	20.3	34	1512
ALICE	9	184	196	99	99	A	20.9	37	1557	1 WED. 9.00P 120 ABC PD						B	24.3	38	1810
SUN. 9.00P 30 CBS CS						B	21.7	34	1617	2 WED. 9.00P 60						A	15.5	35	1155
ALL IN THE FAMILY	25	197	197	99	99	A	19.6	40	1460	CHIPS	32	209	216	97	99	B	19.2	35	1430
SUN. 8.00P 30 CBS CS						B	24.5	39	1825	SAT. 8.00P 60 NBC OP						A	7.2	14	536
ANGIE	13	194	194	98	99	A	19.8	38	1475	COMEDY THEATRE(B)		133		72					
THU. 8.30P 30 ABC CS						B	24.6	41	1833	1 THU. 8.30P 30 NBC CS	2		142		80	A	7.3	14	544
B.J. AND THE BEAR	15	201	204	98	99	A	14.7	30	1095	COMEDY THEATRE						B	9.0	17	671
SAT. 9.00P 60 NBC A						B	16.0	29	1192	2 THU. 8.30P 30 NBC CS						A	12.5	25	931
BAD NEWS BEARS	10	187	175	98	96	A	12.6	30	939	COMEDY THEATRE-GOSSIP(S)			203		99				
SAT. 8.00P 30 CBS CS						B	14.8	31	1103	2 SUN. 10.30P 30 NBC CV						A	7.9	18	589
BARBARA WALTERS SPECIAL(S)	199	99				A	19.5	31	1453	DEBOLTS-19 KIDS(S)			187		98				
1 TUE. 10.00P 60 ABC CC										2 SUN. 7.00P 60 ABC DO									
BARNABY JONES	29	169		94		A	17.7	32	1319	DIFF'RENT STROKES	29	201	203	98	98	A	13.5	32	1006
1 THU. 10.00P 60 CBS PD						B	20.1	35	1497	FRI. 8.00P 30 NBC CS	16		188		99	B	18.9	34	1408
BARNEY MILLER	32	155	176	86	95	A	17.6	31	1311	DUKES OF HAZZARD						A	19.1	38	1423
THU. 9.00P 30 ABC CS						B	22.2	36	1654	2 FRI. 9.00P 60 CBS CS						B	20.2	35	1505

KEY: A-CURRENT REPORT B-SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

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1ST JUNE 1979 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS		PROGRAM COVERAGE		HOUSEHOLD AUDIENCES				PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS		PROGRAM COVERAGE		HOUSEHOLD AUDIENCES								
WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	WK 1	WK 2	K E Y	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	WK 1	WK 2	K E Y	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	WK 1	WK 2	K E Y	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)			
EVENING CONT'D																																												
EDDIE CAPRA MYSTERIES					1	183		95		A	18.0	35	1341	M*A*S*H					31	190	174	97	94	A	20.9	35	1557																	
2 FRI. 10.00P 60 NBC SM										B	18.0	35	1341	MON. 9.00P 30 CBS CS										B	24.9	37	1855																	
EIGHT IS ENOUGH					33	201	194	99	99	A	17.2	32	1281	MORK & MINDY					35	202	200	99	99	A	21.6	44	1609																	
WED. 8.00P 60 ABC CS										B	23.7	38	1766	THU. 8.00P 30 ABC CS										B	27.5	46	2049																	
FANTASY ISLAND					32	195	196	97	98	A	19.9	40	1483	NBA CHAMPIONSHIP GAME-FRI(S)										A	10.4	20	775																	
SAT. 10.00P 60 ABC A										B	20.2	37	1505	1 FRI. 9.00P 144 CBS SE																														
GOOD TIMES					3	167	126	92	82	A	10.8	19	805	NBC MON. NIGHT MOVIES(B)									151		80	A	11.1	19	827															
WED. 8.30P 30 CBS CS										B	10.1	18	752	2 MON. 9.00P 120 NBC FF																														
HAPPY DAYS					35	213	206	99	99	A	19.4	38	1445	NBC MONDAY NIGHT MOVIES					30	205		99			A	22.8	37	1699																
TUE. 8.00P 30 ABC CS										B	27.7	45	2064	1 MON. 9.00P 120 NBC FF											B	20.2	31	1505																
HAWAII FIVE-O					25	151		88		A	14.3	25	1065	NBC NEWS SPECIAL REPORT(S)										99	A	11.9	21	887																
1 THU. 9.00P 60 CBS OP										B	17.3	28	1289	1 SUN. 10.00P 60 NBC N																														
HELLO, LARRY					13	180	188	93	98	A	12.9	29	961	NBC NEWS UPDATE-M-F					166	181	162	93	88	A	12.9	24	961																	
FRI. 8.30P 30 NBC CS										B	15.1	28	1125	1 MTUF 8.58P 1 NBC N											B	14.6	23	1088																
HIZZONNER					4		153		87	A	5.8	12	432	1 WED. 9.28P 1																														
2 THU. 8.00P 30 NBC CS										B	6.7	14	499	2 M-F 8.58P 1																														
HIZZONNER(B)						143		78		A	5.7	11	425	NBC NEWS UPDATE-SAT.					33	191	196	93	94	A	14.9	32	1110																	
1 THU. 8.00P 30 NBC CS														SAT. 8.58P 1 NBC N											B	16.6	29	1237																
INCREDIBLE HULK					12	190	171	98	94	A	12.2	28	909	NBC NEWS UPDATE-SUN.					30	189	192	95	95	A	14.2	27	1058																	
														1 SUN. 9.07P 1 NBC N											B	17.1	26	1274																

FRI.	8.00P	60	CBS	SF						B	15.4	29	1147
INNOCENT AND THE DAMNED					2	182	186	93	97	A	13.0	23	969
1 THU.	9.00P	113	NBC	GD						B	13.0	23	969
2 THU.	10.00P	60											
JEFFERSONS					7	161	131	94	80	A	11.2	21	834
WED.	8.00P	30	CBS	CS						B	14.5	25	1080
LASSIE-THE NEW BEGINNING(S)						190		98		A	9.8	20	730
1 SUN.	7.00P	120	ABC	A									
LAST GIRAFFE(S)							196		98	A	16.1	29	1199
2 THU.	9.00P	120	CBS	GD									
LAUGH-IN					1		158		90	A	12.2	25	909
2 WED.	8.00P	60	NBC	CV						B	12.2	25	909
LAVERNE AND SHIRLEY					34	211	203	99	99	A	20.8	37	1550
TUE.	8.30P	30	ABC	CS						B	28.8	45	2146
LITTLE HOUSE-PRAIRIE					32	220	201	99	97	A	14.8	29	1103
MON.	8.00P	60	NBC	GD						B	22.1	34	1646
LOU GRANT					29	192	170	97	93	A	16.8	29	1252
MON.	10.00P	60	CBS	GD						B	19.2	31	1430
LOVE BOAT					35	194	192	97	98	A	16.3	33	1214
SAT.	9.00P	60	ABC	CS						B	20.9	37	1557
MAN WHO WOULD BE KING(S)						189		99		A	11.9	24	887
1 SAT.	8.30P	150	CBS	FF									
MARY TYLER MOORE HOUR					10		186		98	A	14.5	28	1080
2 SUN.	10.00P	60	CBS	CV						B	16.1	28	1199

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1ST JUNE 1979 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS		PROGRAM COVERAGE		HOUSEHOLD AUDIENCES				PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS		PROGRAM COVERAGE		HOUSEHOLD AUDIENCES					
WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	WK 1	WK 2	K E Y	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	WK 1	WK 2	K E Y	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	WK 1	WK 2	K E Y	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
EVENING CONT'D														WONDER WOMAN PART II(S)														1 TUE. 8.00P 60 CBS SF													
QUINCY, M.E.(B)														1 TUE. 8.00P 60 CBS SF														1 TUE. 8.00P 60 CBS SF													
1 FRI. 10.00P 60 NBC OP														1 TUE. 8.00P 60 CBS SF														1 TUE. 8.00P 60 CBS SF													
QUINCY, M.E.														2 THU. 9.00P 60 NBC OP														2 THU. 9.00P 60 NBC OP													
ROCKFORD FILES														FRI. 9.00P 60 NBC PD														FRI. 9.00P 60 NBC PD													
RUNAWAYS														TUE. 8.00P 60 NBC GD														TUE. 8.00P 60 NBC GD													
SALVAGE 1														2 SUN. 8.00P 60 ABC A														2 SUN. 8.00P 60 ABC A													
SALVAGE 1														1 MON. 8.00P 60 ABC A														1 MON. 8.00P 60 ABC A													
60 MINUTES														SUN. 7.00P 60 CBS DN														SUN. 7.00P 60 CBS DN													
STARSTRUCK(S)														2 SAT. 8.30P 30 CBS CS														2 SAT. 8.30P 30 CBS CS													
STOCKARD CHANNING-FRIENDS														2 SUN. 9.30P 30 CBS CS														2 SUN. 9.30P 30 CBS CS													
STUNT SEVEN(S)																																									

1 WED. 9.00P 120 CBS FF	5	188	193	95	95	A	10.5	21	782
SUPERTRAIN SAT. 10.00P 60 NBC GD						B	11.4	22	849
TAXI 29		203	194	99	98	A	20.4	33	1520
TUE. 9.30P 30 ABC CS						B	24.3	38	1810
THREE'S COMPANY 33		204	195	99	98	A	23.2	38	1728
TUE. 9.00P 30 ABC CS						B	29.2	45	2175
TONY AWARDS(S) 187				99		A	18.1	32	1348
1 SUN. 9.30P 105 CBS AC						A	14.3	26	1065
20/20 THU. 10.00P 60 ABC DN	2	183	190	97	99	B	14.3	26	1065
VEGA\$ 29			171		96	A	18.6	36	1386
2 WED. 10.00P 60 ABC PD						B	20.0	34	1490
WALTONS 26		183	151	95	90	A	11.2	22	834
THU. 8.00P 60 CBS GD						B	18.3	29	1363
WELCOME BACK, KOTTER 3		168	177	94	95	A	8.1	18	603
FRI. 8.30P 30 ABC CS						B	8.8	19	656
WHEN THE WEST WAS FUN(S) 195					98	A	19.6	34	1460
2 TUE. 10.00P 60 ABC GV									
WHITE SHADOW 6			177		97	A	14.6	29	1088
2 MON. 8.00P 60 CBS GD						B	16.7	28	1244
WKRP IN CINCINNATI 13		188	175	96	93	A	18.9	31	1408
MON. 9.30P 30 CBS CS						B	20.7	31	1542
WONDER WOMAN PART I(S) 179				95		A	13.4	25	998
1 MON. 8.00P 60 CBS SF									

2 SUN. 11.00P 15									
LATE MOVIE I 159									
1 MON. 11.30P 69 CBS FF		164	165	91	92	A	8.1	29	603
1 WED. 11.30P 68						B	7.5	27	559
1 THU. 11.30P 26									
1 FRI. 11.56P 73									
2 MON. 11.30P 71									
2 TUE. 11.30P 70									
2 THU. 12.02A 24									
LATE MOVIE II 158									
1 MON. 12.42A 44 CBS FF		162	165	91	92	A	5.1	29	380
1 WED. 12.45A 37						B	4.9	28	365
1 THU. 12.06A 49									
1 FRI. 1.09A 45									
2 MON. 12.41A 43									
2 TU & W 12.43A 44									
2 THU. 12.39A 47									
2 FRI. 12.43A 46									
MANNIX-WED. 20		169	168	95	95	A	4.1	23	305
1 WED. 12.37A 45 ABC OP						B	4.1	25	305
2 WED. 12.38A 38									
MANNIX-THURS. 20		169	171	95	95	A	3.3	20	246
1 THU. 12.36A 41 ABC OP						B	4.0	24	298
2 THU. 1.07A 38									
MIDNIGHT SPECIAL 34		202	202	99	99	A	4.2	26	313
FRI. 1.00A 90 NBC PC						B	3.6	23	268

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WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	WK 1	WK 2	K E Y	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	WK 1	WK 2	K E Y	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	WK 1	WK 2	K E Y	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)			
LATE FRINGE CONT'D																																												
NBA CHAMPIONSHIP GAME-TUE(S)						186		98		A	6.2	27	462	ANOTHER WORLD							65	204	205	99	99	A	6.5	23	484	M-F 2.30P 90 NBC DD														
1 TUE. 11.30P 162 CBS SE														AS THE WORLD TURNS							168	191	191	99	99	B	6.7	24	499	M-F 1.30P 60 CBS DD														
NBC LATE NIGHT MOVIE						33	111	112	61	62	A	2.8	13	209	CAPTAIN KANGAROO							169	184	184	99	99	A	8.2	30	611	M-F 8.00A 60 CBS C													
SUN. 11.30P 126 NBC FF										B	2.7	13	201	CARD SHARKS							168	142	140	82	82	A	8.1	29	603	M-F 10.00A 30 NBC QG														
NBC NEWS SPECIAL REPORT(S)								213		99	A	8.6	28	641	CBS LATE MORNING NEWS							30	151	152	87	87	A	3.0	18	224	M-F 10.54A 6 CBS N													
POLICE STORY-MON.						19	176	175	95	96	A	5.9	22	440	DAYS OF OUR LIVES							65	209	210	99	99	B	3.2	18	238	M-F 1.00P 60 NBC DD													
1 MON. 11.30P 66 ABC OP										B	6.1	23	454	DOCTORS							64	197	200	96	98	A	3.9	20	291	M-F 2.00P 30 NBC DD														
2 MON. 11.39P 65														EDGE OF NIGHT							156	162	163	88	88	A	4.3	22	320	1 M-WTHF 4.00P 30 ABC DD														
POLICE WOMAN						34	179	178	96	96	A	6.3	22	469	2 M-F 4.00P 30											B	4.5	22	335	FAMILY FEUD														
1 WED. 11.30P 67 ABC OP										B	6.7	25	499	GENERAL HOSPITAL							164	195	196	99	99	A	4.1	22	305	M-F 11.30A 30 ABC QP														
2 WED. 11.30P 68																									A	6.3	23	469																
SATURDAY NIGHT						29	212	213	99	99	A	12.7	39	946												B	6.4	24	477															
1 SAT. 11.30P 78 NBC GV										B	13.0	39	969												A	5.4	20	402																
2 SAT. 11.30P 80																									B	5.6	21	417																
SOAP						8	173	171	95	96	A	6.2	17	462												A	5.6	19	417															
FRI. 11.30P 33 ABC CS										B	7.1	21	529												B	5.7	18	425																
STARSKY AND HUTCH-11:30						34	178	180	96	97	A	5.6	22	417												A	7.4	33	551															
1 THU. 11.30P 66 ABC OP										B	6.5	24	484												B	7.7	33	574																
2 THU. 12.00M 67																									A	8.8	30	656																

TOMORROW SHOW					134	173	174	98	98	A	2.8	20	209	M-F 3.00P 60 ABC DD										B	8.6	28	641	
1 M-TH 1.00A 45 NBC CC										B	2.6	20	194	GOOD MORNING, AMERICA-730 170					188	188	98	98	A	3.1	23	231		
2 MON. 1.30A 45														M-F 7.30A 30 ABC N									B	3.4	22	253		
2 TU-TH 1.00A 45														GOOD MORNING, AMERICA-830 170					189	189	96	96	A	4.2	24	313		
TONIGHT SHOW					169	211	212	99	99	A	8.0	29	596	M-F 8.30A 30 ABC N									B	4.4	24	328		
1 MON. 11.30P 76 NBC GV										B	7.5	28	559	GUIDING LIGHT 168					188	188	99	99	A	8.2	29	611		
1 TUE. 11.30P 83														M-F 2.30P 60 CBS DD									B	8.1	28	603		
1 WED. 11.30P 81														HIGH ROLLERS 167					189	190	93	93	A	4.6	23	343		
1 THU. 11.30P 75														M-F 11.00A 30 NBC QG									B	5.1	24	380		
1 FRI. 11.30P 80														HOLLYWOOD SQUARES 65					164	166	83	84	A	4.4	17	328		
2 MON. 12.00M 82														M-F 12.30P 30 NBC QP									B	4.3	17	320		
2 TUE. 11.30P 79														LAVERNE & SHIRLEY M-F 45					180	181	97	98	A	6.1	30	454		
2 W & TH 11.30P 78														M-F 11.00A 30 ABC CS									B	5.1	27	380		
2 FRI. 11.30P 77														LOVE OF LIFE 25					146	144	81	80	A	3.6	12	268		
TUESDAY MOVIE OF THE WEEK					31	179	179	95	96	A	6.7	23	499	1 M-WTHF 4.00P 30 CBS DD									B	3.4	12	253		
TUE. 11.30P 71 ABC FF										B	6.3	24	469	2 MTUWF 4.00P 30														
TUESDAY MOVIE-WEEK PART 2					28	179	179	95	96	A	5.8	29	432	MAGAZINE(S)														
1 TUE. 12.41A 34 ABC FF										B	4.8	30	358	2 THU. 10.00A 54 CBS DN									180	96	A	4.4	24	328
2 TUE. 12.41A 23														M*A*S*H M-F 165					180	180	91	92	A	7.5	26	559		
•WEEKDAY DAYTIME														M-F 3.30P 30 CBS CS									B	7.7	25	574		
ALL IN THE FAMILY M-F 165					156	157	86	86	A	4.2	21	313	MORNING MON-FRI 90					180	180	98	98	A	2.4	19	179			
1 M-F 10.00A 30 CBS CS									B	5.0	26	373	M-F 7.15A 45 CBS N									B	2.4	16	179			
2 MTUWF 10.00A 30													ONE LIFE TO LIVE 165					191	191	99	99	A	8.5	30	633			
ALL MY CHILDREN					169	190	190	98	98	A	8.8	32	656	M-F 2.00P 60 ABC DD									B	7.9	28	589		
M-F 1.00P 60 ABC DD										B	8.8	32	656															
ALL STAR SECRETS					105	160	157	82	81	A	3.4	17	253															
M-F 10.30A 30 NBC QG										B	4.2	20	313															

PROGRAM NAME					T/C THIS SEASON	NO. OF STATIONS		PROGRAM COVERAGE		HOUSEHOLD AUDIENCES				PROGRAM NAME					T/C THIS SEASON	NO. OF STATIONS		PROGRAM COVERAGE		HOUSEHOLD AUDIENCES						
WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	WK 1	WK 2	K E Y	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	WK 1	WK 2	K E Y	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)			
WEEKDAY DAYTIME CONT'D																														
PASSWORD PLUS						65	167	168	83	84	A	4.1	17	305	ARK II						29	157	164	87	87	A	4.2	19	313	
M-F 12.00N 30 NBC QG										B	3.7	16	276	SAT. 1.00P 30 CBS CL											B	4.9	18	365		
PRICE IS RIGHT 1						30	188	185	96	96	A	5.3	26	395	ATLANTA GOLF CLASSIC-SAT(S)							154		88	A	3.1	11	231		
M-F 11.00A 30 CBS AP										B	5.1	28	380	2 SAT. 4.00P 60 CBS SE																
PRICE IS RIGHT 2						30	188	188	96	96	A	6.3	29	469	ATLANTA GOLF CLASSIC-SUN(S)							179		98	A	4.5	15	335		
M-F 11.30A 30 CBS AP										B	5.9	30	440	2 SUN. 4.00P 120 CBS SE																
RAZZMATAZZ(S)								180		97	A	4.6	16	343	BIGFOOT AND WILDBOY						2	183	179	95	93	A	5.8	27	432	
2 THU. 4.00P 30 CBS DN														SAT. 11.30A 30 ABC CL											B	5.8	27	432		
RYAN'S HOPE						169	182	183	96	96	A	6.4	25	477	BUFORD &-GALLOPING GHOST						18	160	162	77	76	A	4.0	19	298	
M-F 12.30P 30 ABC DD										B	6.9	27	514	SAT. 12.00N 30 NBC CA											B	5.1	22	380		
SEARCH FOR TOMORROW						167	184	184	94	94	A	8.2	32	611	BUGS BUNNY/ROAD RUNNER 1						36	196	193	99	99	A	6.2	34	462	
M-F 12.30P 30 CBS DD										B	7.6	30	566	SAT. 9.00A 30 CBS CA											B	7.8	35	581		
TODAY SHOW-7.30AM						170	216	216	99	99	A	3.8	26	283	BUGS BUNNY/ROAD RUNNER 2						36	195	193	99	99	A	7.9	38	589	
M-F 7.30A 30 NBC N										B	4.7	29	350	SAT. 9.30A 30 CBS CA											B	9.6	40	715		
TODAY SHOW-8.30AM						170	213	214	99	99	A	4.5	28	335	BUGS BUNNY/ROAD RUNNER 3						36	196	191	99	99	A	8.4	39	626	
M-F 8.30A 30 NBC N										B	4.9	29	365	SAT. 10.00A 30 CBS CA											B	9.9	39	738		
\$20,000 PYRAMID						169	170	170	90	90	A	4.7	19	350	CBS SAT. FILM FESTIVAL						4	156	168	88	92	A	4.0	18	298	
M-F 12.00N 30 ABC QG										B	5.2	21	387	SAT. 1.30P 30 CBS CL											B	3.8	17	283		
WHEEL OF FORTUNE						166	198	198	97	97	A	5.2	24	387	CBS SPORTS SPECTACULAR						33	157	182	89	98	A	8.0	26	596	

M-F	11.30A	30	NBC	QG					B	5.8	25	432	SAT.	5.00P	60	CBS	SA							B	5.6	15	417
WHEW					28	164	164	90	90	A	5.2	26	387	CHALLENGE-SUPERFRIENDS 1					2	192	192	99	99	A	5.1	24	380
1 M-F	10.30A	24	CBS	QG					B	4.4	24	328	SAT.	10.00A	30	ABC	CA							B	5.1	24	380
2 MTUWF	10.30A	24																									
YOUNG AND THE RESTLESS		30				191	191	98	98	A	9.2	37	685	CHALLENGE-SUPERFRIENDS 2					2	193	193	99	99	A	6.5	31	484
M-F	1.00P	30	CBS	DD					B	8.4	36	626	SAT.	10.30A	30	ABC	CA							B	6.5	31	484
														CHALLENGE-SUPERFRIENDS 3					2	193	193	99	99	A	6.8	31	507
														SAT.	11.00A	30	ABC	CA						B	6.8	31	507
*WEEKEND DAYTIME																											
ABC WIDE WORLD-SPORTS	SAT	26				204	195	98	99	A	8.2	25	611	CLUE CLUB					19	47	45	42	33	A	1.1	13	82
SAT.	5.00P	90	ABC	SA					B	11.2	28	834	SUN.	8.30A	30	CBS	CA							B	1.2	10	89
														DAFFY DUCK					30	198	198	97	97	A	5.7	26	425
ABC WIDE WORLD-SPORTS-SUN		20				184	192	96	98	A	7.4	23	551	SAT.	10.30A	30	NBC	CA						B	6.7	26	499
1 SUN.	4.30P	90	ABC	SA					B	11.3	30	842															
2 SUN.	4.37P	83												FABULOUS FUNNIES					18	137	138	72	71	A	3.7	17	276
ALL NEW PINK PANTHER		2				181	177	95	93	A	5.8	27	432	SAT.	12.30P	30	NBC	CA						B	4.1	17	305
SAT.	12.00N	30	ABC	CA					B	5.8	27	432	FACE THE NATION						36	178	177	96	97	A	2.9	16	216
														SUN.	11.30A	30	CBS	CC						B	3.3	14	246
ALL NEW POPEYE HOUR 1		36				187	188	96	96	A	2.8	25	209	FANGFACE					2	184	186	95	95	A	2.4	23	179
SAT.	8.00A	30	CBS	CA					B	4.0	30	298	SAT.	8.00A	30	ABC	CA							B	2.4	23	179
ALL NEW POPEYE HOUR 2		36				187	188	96	96	A	4.5	30	335	FANTASTIC FOUR					30	195	194	97	97	A	3.3	23	246
SAT.	8.30A	30	CBS	CA					B	6.0	33	447	SAT.	8.30A	30	NBC	CA							B	3.9	22	291
ALVIN AND THE CHIPMUNKS		12				192	191	97	96	A	2.5	25	186	FAT ALBERT AND COSBY KIDS					35	188	188	98	98	A	5.2	24	387
SAT.	8.00A	30	NBC	CA					B	3.0	24	224	SAT.	12.30P	30	CBS	CA							B	6.7	26	499
AMERICAN BANDSTAND '79		29				175	173	90	91	A	5.3	24	395	FRED AND BARNEY SHOW					18	194	195	97	96	A	5.9	27	440
SAT.	12.30P	60	ABC	PC					B	5.5	21	410	SAT.	11.00A	30	NBC	CA							B	6.9	29	514
ANIMALS, ANIMALS, ANIMALS		35				139	134	84	83	A	2.1	11	156	GODZILLA SUPER 90 I					30	201	200	99	99	A	4.7	26	350
SUN.	11.30A	30	ABC	CL					B	2.9	13	216	SAT.	9.00A	30	NBC	CA							B	5.3	25	399

PROGRAM AUDIENCE ESTIMATES (ALPHABETIC)

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PROGRAM NAME										HOUSEHOLD AUDIENCES				PROGRAM NAME										HOUSEHOLD AUDIENCES											
T/C THIS SEASON										NO. OF STATIONS				PROGRAM COVERAGE				T/C THIS SEASON										NO. OF STATIONS				PROGRAM COVERAGE			
WK # DAY START TIME DUR NET TYPE										WK 1 WK 2 WK 1 WK 2				KEY Y AVG. AUD. % SHARE % AVG. AUD. (0,000)				WK # DAY START TIME DUR NET TYPE										WK 1 WK 2 WK 1 WK 2				KEY Y AVG. AUD. % SHARE % AVG. AUD. (0,000)			
WEEKEND DAYTIME CONT'D																																			
GODZILLA SUPER 90 II										201	200	99	99	A	5.4	26	402	MEET THE PRESS										194	191	98	98	A	3.1	16	231
SAT. 9.30A 30 NBC CA														B	6.0	25	447	SUN. 12.30P 30 NBC CC														B	3.3	15	246
GODZILLA SUPER 90 III										201	200	99	99	A	5.3	25	395	METRIC MARVELS-10:27AM										201	200	99	99	A	4.9	23	365
SAT. 10.00A 30 NBC CA														B	5.9	24	440	SAT. 10.27A 2 NBC CN														B	5.8	23	432
IN THE NEWS- 8.26AM										187	188	96	96	A	3.2	26	238	METRIC MARVELS-11:57AM										191	195	98	97	A	6.0	28	447
SAT. 8.26A 3 CBS CN														B	4.8	32	358	SAT. 11.57A 2 NBC CN														B	5.9	24	440
IN THE NEWS- 8.56AM										187	188	96	96	A	4.3	27	320	METRIC MARVELS-10:57AM										197	197	95	96	A	6.1	28	454
SAT. 8.56A 3 CBS CN														B	6.0	31	447	SAT. 10.57A 2 NBC CN														B	6.7	26	499
IN THE NEWS- 9.26AM										196	193	99	99	A	6.5	34	484	NASL CHAMP. SOCCER-SUN											172		90	A	2.3	9	171
SAT. 9.26A 3 CBS CN														B	8.5	37	633	2 SUN. 2.30P 127 ABC SE														B	2.3	9	171
IN THE NEWS- 9.59AM										195	193	99	99	A	8.6	40	641	NBC MAJOR LEAGUE BSBL(B)											124		53	A	5.8	18	432
SAT. 9.59A 3 CBS CN														B	9.8	39	730	2 SAT. 5.11P 79 NBC SE																	
IN THE NEWS- 10.26AM										195	191	99	99	A	7.9	36	589	NBC MAJOR LEAGUE PRE GAME										214	204	96	96	A	4.9	22	365
SAT. 10.26A 3 CBS CN														B	9.5	37	708	1 SAT. 2.00P 15 NBC SC														B	5.0	22	373
IN THE NEWS- 11.33AM										191	189	98	98	A	5.7	26	425	2 SAT. 2.00P 12																	
SAT. 11.33A 3 CBS CN														B	7.8	31	581	NBC MAJOR LEAGUE BASEBALL										218	210	99	99	A	7.2	28	536
IN THE NEWS- 11.56AM										190	189	98	98	A	5.1	23	380	1 SAT. 2.15P 165 NBC SE														B	6.7	25	499
SAT. 11.56A 3 CBS CN														B	7.3	29	544	2 SAT. 2.12P 179																	
IN THE NEWS- 12.26PM										182	183	97	97	A	4.9	23	365	NCAA CHAMPIONSHIPS(S)											187		97	A	4.8	18	358
																		2 SAT. 3.00P 120 ABC SE																	

SAT.	12.26P	3	CBS CN														
IN THE NEWS- 12.56PM				34													
SAT.	12.56P	3	CBS CN	188	188	98	98	A	5.7	22	425						
								B	5.1	23	380						
								B	6.5	24	484						
IN THE NEWS- 1.26PM				29													
SAT.	1.26P	3	CBS CN	157	164	87	87	A	4.5	20	335						
								B	4.8	17	358						
IN THE NEWS- 8.26AM-SUN.				19													
SUN.	8.26A	3	CBS CN	52	50	47	44	A	1.1	16	82						
								B	1.3	14	97						
IN THE NEWS- 8.56AM-SUN.				19													
SUN.	8.56A	3	CBS CN	47	45	42	33	A	1.2	13	89						
								B	1.4	11	104						
ISSUES AND ANSWERS				32													
SUN.	12.00N	30	ABC CC	184	183	97	98	A	2.9	14	216						
								B	2.9	12	216						
JETSONS				18													
SAT.	11.30A	30	NBC CA	189	193	97	96	A	6.0	28	447						
								B	6.7	28	499						
KEMPER OPEN-SAT.(S)				165				A	4.4	15	328						
1 SAT.	4.00P	60	CBS SE														
KEMPER OPEN-SUN.(S)				189				A	4.9	15	365						
1 SUN.	4.00P	130	CBS SE														
KIDS ARE PEOPLE TOO II				36													
SUN.	10.30A	30	ABC CL	130	125	81	81	A	3.1	17	231						
								B	3.3	15	246						
KIDS ARE PEOPLE TOO III				36													
SUN.	11.00A	30	ABC CL	130	126	81	81	A	3.3	17	246						
								B	3.7	17	276						
LADIES PGA CHAMP-SAT(S)								A	1.5	5	112						
2 SAT.	5.11P	79	NBC SE														
LADIES PGA CHAMP-SUN(S)																	
2 SUN.	2.30P	120	NBC SE					A	4.7	18	350						

SCHOOLHOUSE ROCK-8.26AM				2													
SAT.	8.26A	3	ABC CN	184	186	95	95	A	2.6	23	194						
								B	2.6	23	194						
SCHOOLHOUSE ROCK-8.57AM				2													
SAT.	8.57A	3	ABC CN	189	185	98	96	A	4.0	27	298						
								B	4.0	27	298						
SCHOOLHOUSE ROCK-9.56AM				2													
SAT.	9.56A	3	ABC CN	189	184	98	96	A	4.9	23	365						
								B	4.9	23	365						
SCHOOLHOUSE ROCK-11.26AM				2													
SAT.	11.26A	3	ABC CN	193	193	99	99	A	6.6	31	492						
								B	6.6	31	492						
SCHOOLHOUSE ROCK-12.26PM				2													
SAT.	12.26P	3	ABC CN	181	177	95	93	A	5.3	25	395						
								B	5.3	25	395						
SCHOOLHOUSE ROCK-11.55AM				35													
SUN.	11.55A	4	ABC CN	139	134	84	83	A	2.2	11	164						
								B	3.1	13	231						
SCOOBY'S ALL STARS I				2													
SAT.	8.30A	30	ABC CA	189	185	98	96	A	3.6	26	268						
								B	3.6	26	268						
SCOOBY'S ALL STARS II				2													
SAT.	9.00A	30	ABC CA	189	184	98	96	A	4.5	25	335						
								B	4.5	25	335						
SCOOBY'S ALL STARS III				2													
SAT.	9.30A	30	ABC CA	189	184	98	96	A	5.0	24	373						
								B	5.0	24	373						
SPACE ACADEMY				36													
SAT.	12.00N	30	CBS CL	184	183	97	97	A	4.9	23	365						
								B	6.1	24	454						
SPORTSWORLD				21													
1 SUN.	4.00P	90	NBC SE	164	190	86	95	A	5.9	19	440						
2 SUN.	4.30P	90						B	5.7	16	425						
SUNDAY MORNING				17													
2 SUN.	9.00A	90	CBS N					A	2.0	13	149						
								B	2.0	11	149						

PROGRAM AUDIENCE ESTIMATES (ALPHABETIC)

1ST JUNE 1979 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS		PROGRAM COVERAGE		HOUSEHOLD AUDIENCES				PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS		PROGRAM COVERAGE		HOUSEHOLD AUDIENCES					
WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
WEEKEND DAYTIME CONT'D																																									
TARZAN AND SUPER SEVEN 1					36	190	188	98	98	A	6.3	29	469																												
SAT. 10.30A 30 CBS CA									B	8.0	31	596																													
TARZAN AND SUPER SEVEN 2					36	190	188	98	98	A	5.7	26	425																												
SAT. 11.00A 30 CBS CA									B	8.1	32	603																													
TARZAN AND SUPER SEVEN 3					36	191	189	98	98	A	5.4	24	402																												
SAT. 11.30A 30 CBS CA									B	7.5	30	559																													
THREE ON THREE					6	144		81		A	3.3	11	246																												
1 SUN. 3.30P 30 CBS SE									B	2.7	12	201																													
WALKER CUP GOLF MATCH(S)						169		94		A	3.6	12	268																												
1 SUN. 4.00P 30 ABC SE																																									
WHAT'S NEW, MISTER MAGOO					19	52	50	47	44	A	1.1	17	82																												
SUN. 8.00A 30 CBS CA									B	1.0	12	75																													
WORLD-RACQUETS CHAMP.(S)							167		95	A	2.8	11	209																												
2 SUN. 2.30P 90 CBS SE																																									

NATIONAL Nielsen TV AUDIENCE ESTIMATES

EVE. MON. MAY 28, 1979

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E K 1	TOTAL AUDIENCE (Households (000) & %)					15,050 20.2					18,250 24.5						
	ABC TV					SALVAGE 1 (OP)				ABC THEATRE THE HOUSE ON GARIBOLDI STREET							
	AVERAGE AUDIENCE (Households (000) & %)					11,700 15.7	14.9*		16.6*	11,100 14.9	14.3*		15.5*		15.4*		14.4*
	SHARE OF AUDIENCE %					30	29 *		31 *	24	24 *		25 *		25 *		24 *
	AVG. AUD. BY ¼ HR. %					14.4	15.3	16.3	16.9	14.5	14.0	15.2	15.9	16.0	14.8	14.6	14.2
E K 2	TOTAL AUDIENCE (Households (000) & %)					12,960 17.4					17,660 23.7	15,050 20.2		14,380 19.3			
	CBS TV					WONDER WOMAN PART 1 (OP)				M*A*S*H (R)		WKRP IN CINCINNATI		LOU GRANT (R)			
	AVERAGE AUDIENCE (Households (000) & %)					9,980 13.4	12.6*		14.2*	15,270 20.5		13,410 18.0		11,620 15.6	15.5*		15.6*
	SHARE OF AUDIENCE %					25	25 *		26 *	34		29		26	25 *		26 *
	AVG. AUD. BY ¼ HR. %					12.6	12.6	13.7	14.6	19.6	21.4	18.0	18.0	15.3	15.6	15.8	15.5
E K 3	TOTAL AUDIENCE (Households (000) & %)					14,830 19.9					23,470 31.5						
	NBC TV					LITTLE HOUSE-PRAIRIE (R)(OP)				NBC MONDAY NIGHT MOVIES THE BEST PLACE TO BE, PART 2							
	AVERAGE AUDIENCE (Households (000) & %)					11,100 14.9	14.2*		15.7*	16,990 22.8	19.3*		22.8*		24.6*		24.5*
	SHARE OF AUDIENCE %					28	28 *		29 *	37	32 *		37 *		40 *		41 *
	AVG. AUD. BY ¼ HR. %					13.8	14.7	15.1	16.2	18.9	19.7	22.2	23.5	24.6	24.6	24.8	24.3

W E E K 2	TOTAL AUDIENCE (Households (000) & %)						18,250 24.5		ABC MONDAY NIGHT BASEBALL TEXAS VS BOSTON & LOS ANGELES VS PITTSBURGH (8:00-10:50PM)(OP)																				
	ABC TV																												
	AVERAGE AUDIENCE (Households (000) & %)						8,720 11.7		10.2*		11.4*		11.6*		12.4*		13.0*		11.8*										
	SHARE OF AUDIENCE %						22		23 *		23 *		21 *		21 *		23 *		21 *										
	AVG. AUD. BY ¼ HR. %						9.8		10.5		11.1		11.7		11.3		12.5		12.3		13.3		12.6		12.0		11.2		
TOTAL AUDIENCE (Households (000) & %)						15,120 20.3		WHITE SHADOW (R)(OP)				18,400 24.7		15,940 21.4		17,730 23.8				LOU GRANT (R)									
CBS TV												M*A*S*H (R)		WKRP IN CINCINNATI															
AVERAGE AUDIENCE (Households (000) & %)						10,880 14.6		13.2*		16.0*		15,870 21.3		14,750 19.8		13,340 17.9		17.0*		18.8*									
SHARE OF AUDIENCE %						29		27 *		30 *		36		33		32		30 *		34 *									
AVG. AUD. BY ¼ HR. %						12.6		13.9		15.2		16.7		20.4		22.2		20.0		19.6		16.8		17.3		18.6		19.1	
TOTAL AUDIENCE (Households (000) & %)						14,380 19.3		LITTLE HOUSE-PRAIRIE (R)(OP)				14,300 19.2		NBC MON. NIGHT MOVIES(B) JEREMY															
NBC TV																													
AVERAGE AUDIENCE (Households (000) & %)						10,950 14.7		13.5*		15.8*		8,270 11.1		10.5*		11.1*		11.5*		11.5*									
SHARE OF AUDIENCE %						29		28 *		30 *		19		18 *		18 *		20 *		21 *									
AVG. AUD. BY ¼ HR. %						12.8		14.2		15.5		16.1		10.8		10.2		10.8		11.4		11.7		11.2		11.6		11.4	
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	47.3	48.5	49.3	50.3	51.2	51.6	53.0	55.1	58.9	61.0	61.4	62.6	62.0	61.5	61.1	59.7											
		WK. 2	45.0	45.4	44.6	46.4	47.3	49.8	52.3	54.7	57.3	59.9	60.6	60.0	57.5	56.5	55.8	54.4											

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

EVE. MON. JUNE 4, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.TUE. MAY 29, 1979

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)						16,170 21.7		17,660 23.7		19,440 26.1		16,320 21.9		18,100 24.3			
ABC TV						HAPPY DAYS (R)		LAVERNE AND SHIRLEY (R)		THREE'S COMPANY (R)		TAXI (R)(OP)		BARBARA WALTERS SPECIAL			
AVERAGE AUDIENCE (Households (000) & %)						13,930 18.7		15,420 20.7		17,360 23.3		14,900 20.0		14,530 19.5		19.8*	19.3*
SHARE OF AUDIENCE %						36		36		37		31		31		31*	31*
AVG. AUD. BY ¼ HR.						17.5	19.8	20.1	21.4	22.9	23.7	20.0	19.9	19.6	20.0	19.8	18.7
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					14,830 19.9				19,520 26.2							
	CBS TV					WONDER WOMAN PART II (OP)				CBS TUESDAY NIGHT MOVIES THE SURVIVAL OF DANA							
	AVERAGE AUDIENCE (Households (000) & %)					11,250 15.1				13,560 18.2							
	SHARE OF AUDIENCE %					28	14.0*		16.3*	29	16.0*		18.1*		19.1*		19.4*
AVG. AUD. BY ¼ HR.						13.5	14.4	16.0	16.6	15.4	16.6	18.0	18.2	18.9	19.3	19.2	19.6
1	TOTAL AUDIENCE (Households (000) & %)					11,990 16.1				16,910 22.7							
	NBC TV					RUNAWAYS (OP)				BIG EVENT-TUE. THE REVENGERS							
	AVERAGE AUDIENCE (Households (000) & %)					8,720 11.7				11,700 15.7							
	SHARE OF AUDIENCE %					21	10.9*		12.5*	25	13.8*		15.6*		16.6*		16.7*
AVG. AUD. BY ¼ HR.						10.9	11.0	11.7	13.3	13.6	14.0	15.5	15.7	16.3	17.0	17.2	16.1

TOTAL AUDIENCE (Households (000) & %)						17,430 23.4		17,580 23.6		19,440 26.1		17,510 23.5		18,850 25.3			
ABC TV						HAPPY DAYS (R)		LAVERNE AND SHIRLEY		THREE'S COMPANY		TAXI (OP)		WHEN THE WEST WAS FUN			
AVERAGE AUDIENCE (Households (000) & %)						14,900 20.0		15,570 20.9		17,210 23.1		15,500 20.8		14,600 19.6		20.2*	19.0*
SHARE OF AUDIENCE %						39		38		39		35		34		34*	34*
AVG. AUD. BY ¼ HR.						18.7	21.2	20.3	21.4	22.5	23.7	20.4	21.1	20.2	20.2	19.6	18.4
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					12,370 16.6				16,540 22.2							
	CBS TV					CBS REPORTS D-DAY PLUS 20 YEARS: EISENHOWER RETURNS TO NORMANDY(OP)				CBS TUESDAY NIGHT MOVIES RED ALERT(R)							
	AVERAGE AUDIENCE (Households (000) & %)					8,640 11.6				10,360 13.9							
	SHARE OF AUDIENCE %					22	11.4*		11.7*	24	12.1*		13.3*		15.1*		15.1*
AVG. AUD. BY ¼ HR.						11.5	11.3	11.4	12.0	12.1	12.1	13.2	13.4	14.9	15.2	15.3	14.9
2	TOTAL AUDIENCE (Households (000) & %)					9,910 13.3				16,610 22.3							
	NBC TV					RUNAWAYS (OP)				BIG EVENT-TUE. NOWHERE TO RUN(R)							
	AVERAGE AUDIENCE (Households (000) & %)					7,000 9.4				9,910 13.3							
	SHARE OF AUDIENCE %					18	8.8*		10.1*	23	11.9*		13.1*		13.9*		14.1*
AVG. AUD. BY ¼ HR.						8.5	9.1	10.0	10.2	11.9	12.0	12.6	13.5	14.1	13.7	13.9	14.3

TV HOUSEHOLDS USING TV	WK. 1	46.2	49.1	48.6	50.2	51.0	53.4	56.0	59.4	62.2	64.2	64.0	64.5	64.2	64.2	62.9	60.6
(See Def. 1)	WK. 2	46.1	47.3	46.6	48.2	49.9	52.4	53.6	55.7	58.5	59.5	59.7	60.0	59.7	58.9	57.2	54.7

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

EVE.TUE. JUNE 5, 1979

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

EVE.WED. JUNE 6, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.THU. MAY 31, 1979

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					19,440 26.1		15,350 20.6		13,630 18.3		13,710 18.4		14,010 18.8			
	ABC TV					WORK & MINDY (R)		ANGIE (R)		BARNEY MILLER (R)		CARTER COUNTRY (OP)		20/20			
	AVERAGE AUDIENCE (Households (000) & %)					16,320 21.9		13,480 18.1		11,990 16.1		12,140 16.3		9,610 12.9		13.9*	11.9*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.					44 21.0	22.8	35 17.6	18.7	28 15.3	16.8	27 16.2	16.5	23 14.5	25* 13.3	22* 11.8	22* 12.0
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					12,590 16.9				14,230 19.1				16,170 21.7			
	CBS TV					WALTONS (R)(OP)				HAWAII FIVE-O (R)				BARNABY JONES (R)			
	AVERAGE AUDIENCE (Households (000) & %)					9,090 12.2	11.3*		13.2*	10,650 14.3	13.4*		15.2*	13,190 17.7	17.1*		18.3*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.					24 11.1	23* 11.4		25* 12.9	25 12.9	24* 13.9	25* 15.0	25* 15.5	32 16.6	30* 17.6	34* 18.3	34* 18.3
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					5,220 7.0		6,410 8.6		17,360 23.3							
	NBC TV					HIZZONNER(B)		COMEDY THEATRE(B)		INNOCENT AND THE DAMNED (9:00-10:53PM)(R)(SUS)(OP)							
	AVERAGE AUDIENCE (Households (000) & %)					4,250 5.7		5,360 7.2		9,760 13.1	12.5*		12.8*		13.5*		13.9*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.					11 5.7	5.7	14 6.7	7.6	23 12.3	22* 12.8	21* 12.9	21* 12.7		24* 13.6	26* 13.5	26* 13.8
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					18,700 25.1		17,950 24.1		15,870 21.3		14,830 19.9		15,790 21.2			
	ABC TV					WORK & MINDY (R)		ANGIE (R)		BARNEY MILLER (R)		CARTER COUNTRY (OP)		20/20			
	AVERAGE AUDIENCE (Households (000) & %)					15,790 21.2		16,020 21.5		14,230 19.1		13,190 17.7		11,620 15.6		16.6*	14.7*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.					44 19.5	23.0	41 20.7	22.3	34 19.1	28* 19.0	31 17.4	27* 18.1	29 17.1	31* 16.1	29* 15.3	29* 14.0
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					10,730 14.4				20,040 26.9							
	CBS TV					WALTONS (R)(OP)				LAST GIRAFFE							
	AVERAGE AUDIENCE (Households (000) & %)					7,600 10.2	9.6*		10.8*	11,990 16.1	15.4*		15.3*		16.9*		16.8*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.					20 9.8	20* 9.5		21* 11.1	29 15.4	28* 15.4	27* 15.3	27* 15.4		31* 16.7	33* 17.1	33* 17.1
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					5,360 7.2		6,560 8.8		14,530 19.5				12,670 17.0			
	NBC TV					HIZZONNER		COMEDY THEATRE GOOD OL' BOYS(OP)		QUINCY, M.E. (R)				INNOCENT AND THE DAMNED (R)			
	AVERAGE AUDIENCE (Households (000) & %)					4,320 5.8		5,440 7.3		10,950 14.7	13.6*		15.9*	9,610 12.9	12.5*		13.4*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.					12 5.6	5.9	14 7.2	7.5	26 12.9	25* 14.2	28* 15.9	28* 15.8	24 12.2	23* 12.8	26* 13.4	26* 13.4
TV HOUSEHOLDS USING TV WK. 1		43.9	45.5	46.3	47.7	49.6	50.9	50.8	53.7	55.6	58.1	59.7	59.9	57.3	56.0	54.7	53.7
(See Def. 1) WK. 2		42.9	45.1	44.2	46.0	46.8	48.7	50.9	54.1	54.9	56.1	56.9	57.9	55.0	53.6	52.7	50.3

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

EVE.THU. JUNE 7, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.FRI. JUNE 1, 1979

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
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TOTAL AUDIENCE (Households (000) & %)		{		7,230 9.7		7,970 10.7		19,520 26.2		ABC FRIDAY NIGHT MOVIE CRUISE INTO TERROR(H)							
ABC TV				OPERATION PETTICOAT (OP)		WELCOME BACK, KOTTER											
AVERAGE AUDIENCE (Households (000) & %)		{		6,030 8.1		6,260 8.4		12,370 16.6		14.2*		16.6*		18.2*		17.5*	
SHARE OF AUDIENCE		{		19		19		31		28 *		31 *		33 *		33 *	
AVG. AUD. BY ¼ HR.		{		8.4		7.8		13.3		15.2		16.2		17.0		18.3	
TOTAL AUDIENCE (Households (000) & %)		{		12,960 17.4				16,170 21.7									
CBS TV				INCREDIBLE HULK (R)(OP)				NBA CHAMPIONSHIP GAME-FRI SEATTLE VS WASHINGTON (9:00-11:24PM)(-OP)									
AVERAGE AUDIENCE (Households (000) & %)		{		9,160 12.3		11.5*		7,750 10.4		9.2*		9.4*		10.4*		11.3*	
SHARE OF AUDIENCE		{		28		27 *		20		19 *		18 *		19 *		21 *	
AVG. AUD. BY ¼ HR.		{		11.4		11.6		12.9		13.4		9.3		9.1		10.4	
TOTAL AUDIENCE (Households (000) & %)		{		11,470 15.4		11,620 15.6		16,390 22.0		16,840 22.6							
NBC TV				DIFF'RENT STROKES (R)		HELLO, LARRY (R)(OP)		ROCKFORD FILES (R)		QUINCY, M.E.(B) (R)							
AVERAGE AUDIENCE (Households (000) & %)		{		9,980 13.4		10,060 13.5		12,290 16.5		15.6*		17.5*		13,110 17.6		18.4*	
SHARE OF AUDIENCE		{		32		30		32		31 *		32 *		33		35 *	
AVG. AUD. BY ¼ HR.		{		12.4		14.3		12.6		14.3		14.9		16.2		17.3	

TOTAL AUDIENCE (Households (000) & %)		{		7,150 9.6		6,780 9.1		12,740 17.1		ABC NEWS CLOSEUP THE SHOOTING OF BIG MAN: ANATOMY OF A CRIMINAL CASE							
ABC TV				OPERATION PETTICOAT (OP)		WELCOME BACK, KOTTER											
AVERAGE AUDIENCE (Households (000) & %)		{		6,030 8.1		5,740 7.7		6,850 9.2		9.2*		8.7*		9.2*		9.7*	
SHARE OF AUDIENCE %		{		20		18		18		19 *		17 *		17 *		19 *	
AVG. AUD. BY ¼ HR.		{		8.1		8.1		7.2		8.2		9.4		9.0		8.6	
TOTAL AUDIENCE (Households (000) & %)		{		12,890 17.3				18,030 24.2				16,540 22.2					
CBS TV				INCREDIBLE HULK (R)(OP)				DUKES OF HAZZARD (R)				CBS REPORTS ON THE ROAD WITH CHARLES KURALT					
AVERAGE AUDIENCE (Households (000) & %)		{		9,010 12.1		10.5*		14,230 19.1		18.1*		12,590 16.9		17.3*		16.5*	
SHARE OF AUDIENCE %		{		29		26 *		31 *		38 *		20.1* 38 *		33 33 *		32 *	
AVG. AUD. BY ¼ HR.		{		10.1		10.9		13.4		14.1		17.1		19.0		19.5	
TOTAL AUDIENCE (Households (000) & %)		{		12,370 16.6		10,580 14.2		14,970 20.1				17,060 22.9					
NBC TV				DIFF'RENT STROKES (R)		HELLO, LARRY (R)(OP)		ROCKFORD FILES (R)				EDDIE CAPRA MYSTERIES (R)					
AVERAGE AUDIENCE (Households (000) & %)		{		10,060 13.5		9,160 12.3		10,730 14.4		13.1*		13,410 18.0		17.8*		18.1*	
SHARE OF AUDIENCE %		{		33		28		29		27 *		15.7* 30 *		35 34 *		35 *	
AVG. AUD. BY ¼ HR.		{		12.8		14.2		12.4		12.2		12.3		13.9		15.2	
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1 WK. 2		39.8 39.1	40.2 40.0	40.1 39.5	41.7 40.5	42.0 40.2	42.7 41.5	43.7 42.6	46.8 44.6	49.3 46.6	51.9 49.5	53.3 51.6	54.7 53.6	54.7 52.5	54.3 52.6
																53.3 51.6	53.1 50.4

TV HOUSEHOLDS USING TV		WK. 1	39.8	40.2	40.1	41.7	42.0	42.7	43.7	46.8	49.3	51.9	53.3	54.7	54.7	54.3	53.3	53.1
(See Def. 1)		WK. 2	39.1	40.0	39.5	40.5	40.2	41.5	42.6	44.6	46.6	49.5	51.6	53.6	52.5	52.6	51.6	50.4

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

EVE.FRI. JUNE 8, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.SAT. JUNE 2, 1979

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
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TOTAL AUDIENCE (Households (000) & %)						10,130 13.6				15,570 20.9				18,920 25.4		
ABC TV						BATTLESTAR: GALACTICA (R)				LOVE BOAT (R)(OP)				FANTASY ISLAND (R)		
AVERAGE AUDIENCE (Households (000) & %)						6,780 9.1				12,370 16.6				15,350 20.6		
SHARE OF AUDIENCE %						8.3*				15.4*				20.0*		
AVG. AUD. BY ¼ HR. %						8.3				17.5				21.3		
TOTAL AUDIENCE (Households (000) & %)						11,320 15.2				18,400 24.7						
CBS TV						BAD NEWS BEARS				MAN WHO WOULD BE KING (OP)						
AVERAGE AUDIENCE (Households (000) & %)						9,980 13.4				8,870 11.9				13.1*		
SHARE OF AUDIENCE %						30				22 *				26 *		
AVG. AUD. BY ¼ HR. %						13.0				11.3				12.8		
TOTAL AUDIENCE (Households (000) & %)						17,950 24.1				16,020 21.5				10,210 13.7		
NBC TV						CHIPS (R)(OP)				B.J. AND THE BEAR (R)				SUPERTRAIN (R)		
AVERAGE AUDIENCE (Households (000) & %)						12,140 16.3				11,850 15.9				7,750 10.4		
SHARE OF AUDIENCE %						35				31 *				19 *		
AVG. AUD. BY ¼ HR. %						13.6				16.1				9.7		

TOTAL AUDIENCE (Households (000) & %)						9,090 12.2				14,750 19.8				18,180 24.4		
ABC TV						BATTLESTAR: GALACTICA (R)				LOVE BOAT (R)(OP)				FANTASY ISLAND (R)		
AVERAGE AUDIENCE (Households (000) & %)						6,180 8.3				11,920 16.0				14,230 19.1		
SHARE OF AUDIENCE %						20				34				40		
AVG. AUD. BY ¼ HR. %						7.2				16.6				19.2		
TOTAL AUDIENCE (Households (000) & %)						10,500 14.1				13,930 18.7						
CBS TV						BAD NEWS BEARS				STARSTRUCK (OP)				CBS SATURDAY NIGHT MOVIE FOREVER(R)		
AVERAGE AUDIENCE (Households (000) & %)						8,790 11.8				8,050 10.8				11.5*		
SHARE OF AUDIENCE %						29				21 *				24 *		
AVG. AUD. BY ¼ HR. %						11.3				9.7				12.1		
TOTAL AUDIENCE (Households (000) & %)						15,050 20.2				13,040 17.5				10,950 14.7		
NBC TV						CHIPS (R)(OP)				B.J. AND THE BEAR (R)				SUPERTRAIN (R)		
AVERAGE AUDIENCE (Households (000) & %)						10,950 14.7				10,060 13.5				7,820 10.5		
SHARE OF AUDIENCE %						35				28 *				22		
AVG. AUD. BY ¼ HR. %						12.8				12.9				10.8		

TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	40.1	40.2	40.7	42.4	43.6	45.3	47.4	49.1	49.1	49.8	51.0	52.8	50.7	50.7	51.1	51.4
	WK. 2	35.4	36.9	37.9	38.5	40.2	41.6	42.5	43.8	44.9	45.9	47.7	49.3	48.6	48.1	47.7	47.7

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

EVE.SAT. JUNE 9, 1979

NATIONAL Nielsen TV AUDIENCE ESTIMATES

EVE.SUN. JUNE 3, 1979

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
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TOTAL AUDIENCE
(Households (000) & %)12,890
17.322,570
30.3

ABC TV

LASSIE-THE NEW BEGINNING
(R)(OP)ABC SUNDAY NIGHT MOVIE
SALVAGE(R)
 AVERAGE AUDIENCE
(Households (000) & %)
SHARE OF AUDIENCE
AVG. AUD. BY ¼ HR. %

 7,300
9.8
20
7.3

 7.7*
17*
8.1

 8.9*
18*
8.6

 10.5*
20*
10.3

 12.0*
22*
10.6

 11.7
12.2

 12,960
17.4
30
11.7

 12.2*
21*
12.6

 15.1*
25*
14.5

 15.7
19.6

 20.2*
35*
20.9

 21.9*
39*
22.3

21.5

TOTAL AUDIENCE
(Households (000) & %)19,300
25.915,940
21.415,940
21.417,210
23.123,100
31.0

CBS TV

60 MINUTES

ALL IN THE FAMILY
(R)ONE DAY AT A TIME
(R)(OP)ALICE
(R)

TONY AWARDS

 AVERAGE AUDIENCE
(Households (000) & %)
SHARE OF AUDIENCE
AVG. AUD. BY ¼ HR. %

 15,120
20.3
44
18.0

 18.9*
42*
19.8

 21.7*
45*
21.5

 14,380
19.3
38
18.9

 14,600
19.6
36
19.6

 15,270
20.5
36
19.1

 13,480
18.1
32
20.1

 19.3*
32*
19.8

 18.7*
32*
21.3

 17.1*
31*
19.4

17.2

TOTAL AUDIENCE
(Households (000) & %)10,800
14.520,190
27.112,740
17.1

NBC TV

WONDERFUL WORLD OF DISNEY
A TIGER WALKS, PART 1(R)BIG EVENT
THE TIME MACHINE (R)(OP)NBC NEWS SPECIAL REPORT
THE INCREDIBLE SHRINKING GAS PUMP
 AVERAGE AUDIENCE
(Households (000) & %)
SHARE OF AUDIENCE
AVG. AUD. BY ¼ HR. %

 7,970
10.7
23
9.4

 9.9*
22*
10.5

 11.5*
24*
11.0

 12,440
16.7
30
12.0

 14.4*
28*
12.0

 16.2*
30*
13.8

 17.6*
31*
15.0

 18.5*
31*
15.9

 8,870
11.9
21
16.5

 13.2*
23*
17.5

 10.5*
19*
18.6

9.9

TOTAL AUDIENCE
(Households (000) & %)8,490
11.413,110
17.623,540
31.6

ABC TV

DEBOLTS-19 KIDS
(R)SALVAGE 1
(R)(OP)ABC SUNDAY NIGHT MOVIE
THE ODESSA FILE
(9:00-11:41PM)
 AVERAGE AUDIENCE
(Households (000) & %)
SHARE OF AUDIENCE
AVG. AUD. BY ¼ HR. %

 5,890
7.9
18
7.6

 7.8*
18*
7.9

 8.0*
18*
8.1

 9,390
12.6
26
8.0

 10.9*
24*
10.7

 14.3*
28*
11.1

 16.5*
30*
13.8

 16.4*
29*
14.8

 16.3
16.3

 17.9*
33*
16.5

 19.4*
38*
17.7

19.7

TOTAL AUDIENCE
(Households (000) & %)19,150
25.716,840
22.616,390
22.018,180
24.416,460
22.116,240
21.8

CBS TV

60 MINUTES

ALL IN THE FAMILY
(R)ONE DAY AT A TIME
(R)(OP)ALICE
(R)

STOCKARD CHANNING-FRIENDS

MARY TYLER MOORE HOUR

 AVERAGE AUDIENCE
(Households (000) & %)
SHARE OF AUDIENCE
AVG. AUD. BY ¼ HR. %

 14,680
19.7
45
18.1

 18.8*
44*
19.6

 20.6*
46*
20.2

 14,830
19.9
43
21.0

 14,900
20.0
39
20.6

 15,870
21.3
38
19.6

 15,200
20.4
36
20.4

 10,800
14.5
28
20.5

 15.1*
28*
22.1

 13.9*
28*
20.4

13.7

TOTAL AUDIENCE
(Households (000) & %)11,620
15.620,340
27.311,470
15.4

NBC TV

WONDERFUL WORLD OF DISNEY
A TIGER WALKS, PART 2(R)BIG EVENT
THE HINDENBURG(R)(OP)COMEDY THEATRE-
GOSSIP
 AVERAGE AUDIENCE
(Households (000) & %)
SHARE OF AUDIENCE
AVG. AUD. BY ¼ HR. %

 8,120
10.9
25
9.2

 9.8*
23*
10.5

 12.0*
27*
11.6

 10,130
13.6
26
12.4

 10.9*
24*
11.2

 11.9*
23*
10.7

 12.9*
23*
11.6

 14.9*
26*
12.1

 17.1*
31*
12.5

12.5

12.5

12.5

TV HOUSEHOLDS USING TV	WK. 1	43.1	45.8	47.8	49.6	50.3	52.2	53.2	55.0	56.5	58.7	60.4	60.8	58.8	57.7	56.4	54.5
(See Def. 1)	WK. 2	41.8	43.7	44.6	45.6	45.9	46.8	49.8	51.9	54.6	56.6	56.9	56.9	55.5	53.9	50.6	50.1

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

EVE.SUN. JUNE 10, 1979

NATIONAL Nielsen TV AUDIENCE ESTIMATES

DAY MON.-FRI. MAY 28-JUNE 1, 1979

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
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W E K 1	TOTAL AUDIENCE (Households (000) & %)	{		2,980 4.0		4,020 5.4										
	ABC TV	{		← GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING) →		← GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING) →										
	AVERAGE AUDIENCE (Households (000) & %)	{		2,310 3.1		3,280 4.4										
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{		23 2.9		25 4.3										
W E K 2	TOTAL AUDIENCE (Households (000) & %)	{		2,610 3.5		3,500 4.7							4,250 5.7		4,620 6.2	
	CBS TV	{		← MORNING MON-FRI (CO-OP) (PARTICIPATING) →		← CAPTAIN KANGAROO (CO-OP) (PARTICIPATING) →							← ALL IN THE FAMILY M-F (10:30-10:54AM) (OP) →		← WHEW (10:30-10:54AM) (OP) →	
	AVERAGE AUDIENCE (Households (000) & %)	{		1,790 2.4		2,160 2.9							3,430 4.6		4,170 5.6	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{		19 2.2		17 2.3							23 4.2		27 5.4	
W E K 3	TOTAL AUDIENCE (Households (000) & %)	{		3,650 4.9		3,870 5.2							3,500 4.7		3,130 4.2	
	NBC TV	{		← TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING) →		← TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING) →							← CARD SHARKS (SUS)(OP) →		← ALL STAR SECRETS (SUS)(OP) →	
	AVERAGE AUDIENCE (Households (000) & %)	{		2,910 3.9		3,130 4.2							2,980 4.0		2,530 3.4	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{		25 3.8		27 4.3							20 3.9		16 3.2	

W E K 4	TOTAL AUDIENCE (Households (000) & %)	{		2,910 3.9		3,430 4.6										
	ABC TV	{		← GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING) →		← GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING) →										
	AVERAGE AUDIENCE (Households (000) & %)	{		2,310 3.1		2,910 3.9										
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{		23 2.8		23 3.8							23 4.1			
W E K 5	TOTAL AUDIENCE (Households (000) & %)	{		2,760 3.7		3,730 5.0							3,500 4.7		3,950 5.3	
	CBS TV	{		← MORNING MON-FRI (CO-OP) (PARTICIPATING) →		← CAPTAIN KANGAROO (CO-OP) (PARTICIPATING) →							← ALL IN THE FAMILY M-F (MTUWF)(S)(OP) →		← WHEW (MTUWF)(S)(OP) →	
	AVERAGE AUDIENCE (Households (000) & %)	{		1,790 2.4		2,240 3.0							2,830 3.8		3,580 4.8	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{		18 2.2		18 2.3							20 3.6		25 4.7	
W E K 6	TOTAL AUDIENCE (Households (000) & %)	{		3,500 4.7		4,540 6.1							3,200 4.3		3,050 4.1	
	NBC TV	{		← TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING) →		← TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING) →							← CARD SHARKS (SUS)(OP) →		← ALL STAR SECRETS (SUS)(OP) →	
	AVERAGE AUDIENCE (Households (000) & %)	{		2,680 3.6		3,500 4.7							2,760 3.7		2,530 3.4	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{		26 3.5		28 4.6							20 3.7		18 3.2	

TV HOUSEHOLDS USING TV	WK. 1	7.4	9.5	11.0	11.8	13.1	14.6	15.1	15.9	17.3	18.4	19.1	19.9	20.1	20.8	20.4	20.9
(See Def. 1)	WK. 2	7.7	9.6	11.2	12.0	13.0	14.1	14.3	15.1	16.2	17.5	18.5	19.0	19.0	19.2	19.2	19.8

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

DAY MON.-FRI. JUNE 4-8, 1979

NATIONAL Nielsen TV AUDIENCE ESTIMATES

DAY MON.-FRI. MAY 28-JUNE 1, 1979

		TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)		5,660 7.6		6,560 8.8		4,620 6.2		5,810 7.8		9,010 12.1				8,570 11.5			
	ABC TV		LAYERNE & SHIRLEY M-F		FAMILY FEUD		\$20,000 PYRAMID		RYAN'S HOPE		ALL MY CHILDREN (SUS)(OP)				ONE LIFE TO LIVE			
	AVERAGE AUDIENCE (Households (000) & %)		4,770 6.4		5,660 7.6		3,870 5.2		4,990 6.7		6,710 9.0				6,480 8.7			
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %		30 6.1		33 7.3		21 5.0		26 6.6		33 8.5		8.7* 8.9		33* 9.2		8.5* 8.5	9.0* 9.0
W E E K 2	TOTAL AUDIENCE (Households (000) & %)		5,070 6.8		5,810 7.8				6,850 9.2		7,750 10.4		7,900 10.6					7,670 10.3
	CBS TV		PRICE IS RIGHT 1		PRICE IS RIGHT 2				SEARCH FOR TOMORROW		YOUNG AND THE RESTLESS		AS THE WORLD TURNS					GUIDING LIGHT
	AVERAGE AUDIENCE (Households (000) & %)		4,320 5.8		4,990 6.7				5,960 8.0		6,710 9.0		6,110 8.2					6,110 8.2
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %		27 5.6		29 6.3				31 8.0		35 8.8		29 7.8		8.1* 8.3		30* 8.2	28* 8.0
W E E K 1	TOTAL AUDIENCE (Households (000) & %)		4,170 5.6		4,840 6.5		3,870 5.2		3,950 5.3		6,630 8.9				4,470 6.0			6,930 9.3
	NBC TV		HIGH ROLLERS		WHEEL OF FORTUNE (SUS)(OP)		PASSWORD PLUS		HOLLYWOOD SQUARES (SUS)(OP)		DAYS OF OUR LIVES				DOCTORS			ANOTHER WORLD
	AVERAGE AUDIENCE (Households (000) & %)		3,500 4.7		4,170 5.6		3,130 4.2		3,130 4.2		4,770 6.4				3,950 5.3			4,690 6.3
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %		22 4.6		24 5.5		16 4.1		16 4.1		23 5.9		23* 6.3		24* 6.7		19 5.2	22* 5.4
W E E K 2	TOTAL AUDIENCE (Households (000) & %)		5,140 6.9		6,110 8.2		3,650 4.9		5,440 7.3		8,870 11.9				8,270 11.1			
	ABC TV		LAYERNE & SHIRLEY M-F		FAMILY FEUD		\$20,000 PYRAMID		RYAN'S HOPE		ALL MY CHILDREN (SUS)(OP)				ONE LIFE TO LIVE			
	AVERAGE AUDIENCE (Households (000) & %)		4,250 5.7		5,360 7.2		3,130 4.2		4,620 6.2		6,480 8.7				6,180 8.3			
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %		30 5.5		34 6.9		18 4.2		25 6.1		32 7.8		8.2* 8.5		9.2* 9.2		8.2* 8.1	8.4* 8.4
W E E K 2	TOTAL AUDIENCE (Households (000) & %)		4,250 5.7		5,070 6.8				6,930 9.3		7,900 10.6		8,200 11.0					7,600 10.2
	CBS TV		PRICE IS RIGHT 1		PRICE IS RIGHT 2				SEARCH FOR TOMORROW		YOUNG AND THE RESTLESS		AS THE WORLD TURNS					GUIDING LIGHT
	AVERAGE AUDIENCE (Households (000) & %)		3,650 4.9		4,320 5.8				6,180 8.3		7,000 9.4		6,180 8.3					6,180 8.3
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %		25 4.7		27 5.5				33 8.4		38 9.3		30 8.0		29* 8.1		31* 8.5	29* 8.0
W E E K 2	TOTAL AUDIENCE (Households (000) & %)		3,800 5.1		4,170 5.6		3,650 4.9		4,170 5.6		6,330 8.5				4,620 6.2			7,450 10.0
	NBC TV		HIGH ROLLERS		WHEEL OF FORTUNE (SUS)(OP)		PASSWORD PLUS		HOLLYWOOD SQUARES (SUS)(OP)		DAYS OF OUR LIVES				DOCTORS			ANOTHER WORLD
	AVERAGE AUDIENCE (Households (000) & %)		3,280 4.4		3,650 4.9		3,050 4.1		3,350 4.5		4,620 6.2				4,100 5.5			4,990 6.7
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %		23 4.3		23 4.8		17 3.8		18 4.3		23 6.0		6.1* 6.1		6.4* 6.3		20 5.3	22* 6.1
TV HOUSEHOLDS USING TV WK. 1 (See Def. 1) WK. 2			21.0 19.5	21.6 19.9	22.5 20.8	23.9 22.0	25.5 23.7	26.7 25.2	26.7 25.8	26.8 26.2	26.5 25.8	27.1 26.7	27.5 27.4	27.7 27.8	27.3 27.0	28.0 27.0	28.3 26.9	29.4 28.3

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

DAY MON.-FRI. JUNE 4-8, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY MON.-FRI. MAY 28-JUNE 1, 1979

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
------	------	------	------	------	------	------	------	------	------	------	------	------	------	------	------	------

W E E K 1	TOTAL AUDIENCE (Households (000) & %)		{ 8,420 11.3		GENERAL HOSPITAL		{ 4,690 6.3		EDGE OF NIGHT (MTWTF)(SUS)(OP)		{ 8,200 11.0		ABC WORLD NEWS TONIGHT	
	ABC TV													
	AVERAGE AUDIENCE (Households (000) & %)		{ 6,560 8.8				{ 3,950 5.3				{ 7,080 9.5			
	SHARE OF AUDIENCE %		{ 30 30 *		{ 9.0 31 *		{ 18 18		{ 5.2 5.2		{ 22 9.1		{ 9.8 9.8	
	AVG. AUD. BY ¼ HR.		{ 8.6 8.6		{ 9.0 9.0		{ 5.4 5.4		{ 5.2 5.2		{ 9.1 9.1		{ 9.8 9.8	
	TOTAL AUDIENCE (Households (000) & %)		{ 6,330 8.5		GUIDING LIGHT		{ 3,280 4.4		LOVE OF LIFE (MTWTF)(SUS)(OP)		{ 10,500 14.1		CBS EVENING NEWS- CRONKITE	
	CBS TV													
	AVERAGE AUDIENCE (Households (000) & %)		{ 5,360 8.2 *				{ 2,760 3.7				{ 9,240 12.4			
	SHARE OF AUDIENCE %		{ 28 * 28 *		{ 7.5 7.5		{ 13 13		{ 3.7 3.7		{ 29 12.2		{ 12.7 12.7	
	AVG. AUD. BY ¼ HR.		{ 8.3 8.0		{ 6.9 6.9		{ 7.5 7.5		{ 3.7 3.7		{ 12.2 12.2		{ 12.7 12.7	
	TOTAL AUDIENCE (Households (000) & %)		{ 6,560 8.8		ANOTHER WORLD		{ 4,690 6.3		(SUS)(OP)		{ 8,200 11.0		NBC NIGHTLY NEWS	
	NBC TV													
	AVERAGE AUDIENCE (Households (000) & %)		{ 6,560 8.8				{ 3,950 5.3				{ 7,080 9.5			
	SHARE OF AUDIENCE %		{ 30 30 *		{ 9.0 31 *		{ 18 18		{ 5.2 5.2		{ 22 9.1		{ 9.8 9.8	
	AVG. AUD. BY ¼ HR.		{ 8.6 8.6		{ 9.0 9.0		{ 5.4 5.4		{ 5.2 5.2		{ 9.1 9.1		{ 9.8 9.8	

WEEK 2	TOTAL AUDIENCE (Households (000) & %)		{ 8,420 11.3		GENERAL HOSPITAL		{ 4,920 6.6		EDGE OF NIGHT		{ 7,750 10.4		ABC WORLD NEWS TONIGHT					
	ABC TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{ 6,480 8.7				{ 4,320 5.8				{ 6,710 9.0							
	SHARE OF AUDIENCE %		{ 30 30 *		{ 8.9 30 *		{ 20 20		{ 5.9 5.9		{ 21 8.7		{ 9.4 9.4					
	AVG. AUD. BY ¼ HR.		{ 8.4 8.4		{ 8.6 8.6		{ 8.9 8.9		{ 5.7 5.7		{ 8.7 8.7		{ 9.4 9.4					
EVENING	TOTAL AUDIENCE (Households (000) & %)		{ 6,930 9.3		GUIDING LIGHT		{ 3,050 4.1		LOVE OF LIFE (MTWTF)(S)(OP)		{ 9,760 13.1		CBS EVENING NEWS- CRONKITE					
	CBS TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{ 5,890 8.5 *				{ 2,610 3.5				{ 8,570 11.5							
	SHARE OF AUDIENCE %		{ 29 * 29 *		{ 7.6 7.6		{ 12 12		{ 3.5 3.5		{ 27 11.5		{ 11.5 11.5					
	AVG. AUD. BY ¼ HR.		{ 8.5 8.4		{ 7.6 7.6		{ 8.1 8.1		{ 3.5 3.5		{ 11.5 11.5		{ 11.5 11.5					
NBC	TOTAL AUDIENCE (Households (000) & %)		{ 6,560 8.8		ANOTHER WORLD		{ 3,950 5.3		(SUS)(OP)		{ 8,200 11.0		NBC NIGHTLY NEWS					
	NBC TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{ 6,560 8.8				{ 3,950 5.3				{ 7,080 9.5							
	SHARE OF AUDIENCE %		{ 30 30 *		{ 9.0 31 *		{ 18 18		{ 5.2 5.2		{ 22 9.1		{ 9.8 9.8					
	AVG. AUD. BY ¼ HR.		{ 8.6 8.6		{ 9.0 9.0		{ 5.4 5.4		{ 5.2 5.2		{ 9.1 9.1		{ 9.8 9.8					
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	29.1	29.4	28.9	29.7	29.0	29.6	29.7	30.7	31.4	33.4	34.8	37.0	40.2	42.1	42.8	44.2
		WK. 2	28.8	29.5	29.1	29.8	28.8	29.7	29.2	30.6	31.3	32.6	34.4	36.6	39.6	41.3	42.1	42.8

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

DAY MON.-FRI. JUNE 4-8, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SAT. JUNE 2, 1979

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
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TOTAL AUDIENCE (Households (000) & %)				2,310 3.1		3,580 4.8		4,990 6.7		5,290 7.1		4,920 6.6		5,890 7.9	
ABC TV				FANGFACE (OP)		SCOOBY'S ALL STARS I (OP)		SCOOBY'S ALL STARS II		SCOOBY'S ALL STARS III (OP)		CHALLENGE- SUPERFRIENDS 1		CHALLENGE- SUPERFRIENDS 2	
AVERAGE AUDIENCE (Households (000) & %)				2,010 2.7		2,910 3.9		3,730 5.0		4,250 5.7		4,020 5.4		5,140 6.9	
SHARE OF AUDIENCE %				25		26		27		27		25		33	
AVG. AUD. BY ¼ HR.				2.6		2.9		3.5		4.2		5.0		5.8	
TOTAL AUDIENCE (Households (000) & %)				2,760 3.7		4,320 5.8		5,890 7.9		7,600 10.2		7,600 10.2		5,510 7.4	
CBS TV				ALL NEW POPEYE HOUR 1 (OP)		ALL NEW POPEYE HOUR 2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (OP)		BUGS BUNNY/ROAD RUNNER 3 (OP)		TARZAN AND SUPER SEVEN 1	
AVERAGE AUDIENCE (Households (000) & %)				2,090 2.8		3,580 4.8		4,770 6.4		6,410 8.6		6,710 9.0		4,690 6.3	
SHARE OF AUDIENCE %				24		30		34		40		41		30	
AVG. AUD. BY ¼ HR.				2.4		3.3		4.9		7.0		8.4		6.5	
TOTAL AUDIENCE (Households (000) & %)				2,760 3.7		3,200 4.3		4,250 5.7		4,920 6.6		5,220 7.0		4,770 6.4	
NBC TV				BAY CITY ROLLERS (SUS)		ALVIN AND THE CHIPMUNKS		FANTASTIC FOUR		GODZILLA SUPER 90 I		GODZILLA SUPER 90 II		GODZILLA SUPER 90 III (OP)	
AVERAGE AUDIENCE (Households (000) & %)				2,010 2.7		2,830 3.8		3,580 4.8		4,170 5.6		4,170 5.6		3,950 5.3	
SHARE OF AUDIENCE %				25		25		26		26		25		25	
AVG. AUD. BY ¼ HR.				2.0		3.3		3.4		5.0		5.3		5.5	

TOTAL AUDIENCE (Households (000) & %)				1,860 2.5		3,130 4.2		3,870 5.2		4,020 5.4		4,100 5.5		5,140 6.9	
ABC TV				FANGFACE (OP)		SCOOBY'S ALL STARS I (OP)		SCOOBY'S ALL STARS II		SCOOBY'S ALL STARS III (OP)		CHALLENGE- SUPERFRIENDS 1		CHALLENGE- SUPERFRIENDS 2	
AVERAGE AUDIENCE (Households (000) & %)				1,490 2.0		2,380 3.2		2,910 3.9		3,130 4.2		3,500 4.7		4,540 6.1	
SHARE OF AUDIENCE %				20		26		22		21		23		28	
AVG. AUD. BY ¼ HR.				1.7		2.3		2.7		3.6		4.2		6.0	
TOTAL AUDIENCE (Households (000) & %)				2,610 3.5		3,800 5.1		5,590 7.5		6,630 8.9		6,850 9.2		5,510 7.4	
CBS TV				ALL NEW POPEYE HOUR 1 (OP)		ALL NEW POPEYE HOUR 2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (OP)		BUGS BUNNY/ROAD RUNNER 3 (OP)		TARZAN AND SUPER SEVEN 1	
AVERAGE AUDIENCE (Households (000) & %)				2,090 2.8		3,050 4.1		4,400 5.9		5,290 7.1		5,810 7.8		4,690 6.3	
SHARE OF AUDIENCE %				25		29		34		36		37		29	
AVG. AUD. BY ¼ HR.				2.5		3.1		3.9		4.2		6.8		6.3	
TOTAL AUDIENCE (Households (000) & %)				2,240 3.0		2,460 3.3		4,020 5.4		4,920 6.6		4,320 5.8		5,510 7.4	
NBC TV				BAY CITY ROLLERS (SUS)		ALVIN AND THE CHIPMUNKS		FANTASTIC FOUR		GODZILLA SUPER 90 I		GODZILLA SUPER 90 II		GODZILLA SUPER 90 III (OP)	
AVERAGE AUDIENCE (Households (000) & %)				1,710 2.3		2,090 2.8		3,350 4.5		3,800 5.1		3,730 5.0		4,470 6.0	
SHARE OF AUDIENCE %				24		21		26		26		24		28	
AVG. AUD. BY ¼ HR.				2.5		2.1		2.3		3.3		5.0		5.7	

TV HOUSEHOLDS USING TV WK. 1		4.4	5.3	6.2	7.8	10.4	12.7	15.4	17.0	17.9	20.0	20.9	22.2	22.0	22.0	21.0	21.5
(See Def. 1) WK. 2		4.2	5.4	6.8	9.2	10.6	11.5	13.0	15.0	16.8	17.7	19.0	20.3	21.0	21.5	21.6	22.0

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

DAY SAT. JUNE 9, 1979

NATIONAL Nielsen TV AUDIENCE ESTIMATES

DAY SAT. JUNE 2, 1979

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
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W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	6,030 8.1		4,920 6.6		5,140 6.9		5,660 7.6							
	ABC TV		CHALLENGE- SUPERFRIENDS 3 (OP)		BIGFOOT AND WILDBOY		ALL NEW PINK PANTHER (OP)		AMERICAN BANDSTAND '79							
	AVERAGE AUDIENCE (Households (000) & %)	{	5,070 6.8		4,100 5.5		4,170 5.6		3,350 4.5	4.2*			4.8*			
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	31 6.8	6.8	26 5.5	5.5	27 5.6	5.5	21 4.2	20* 4.3	4.8	4.8				
	TOTAL AUDIENCE (Households (000) & %)	{	5,290 7.1		4,990 6.7		4,400 5.9		4,540 6.1		3,650 4.9		3,870 5.2			
	CBS TV		TARZAN AND SUPER SEVEN 2		TARZAN AND SUPER SEVEN 3 (OP)		SPACE ACADEMY (OP)		FAT ALBERT AND COSBY KIDS (OP)		ARK II (OP)		CBS SAT. FILM FESTIVAL NIKKOLINA			
	AVERAGE AUDIENCE (Households (000) & %)	{	4,100 5.5		4,020 5.4		3,800 5.1		3,870 5.2		3,130 4.2		2,830 3.8			
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	25 5.9	5.1	25 5.3	5.4	24 5.1	5.2	25 5.1	20* 5.2	19 4.0	4.4	17 4.0	3.5		
	TOTAL AUDIENCE (Households (000) & %)	{	5,440 7.3		5,660 7.6		3,950 5.3		2,980 4.0				4,470 6.0	12,070 16.2		
	NBC TV		FRED AND BARNEY SHOW		JETSONS (OP)		BUFOOD &- GALLOPING GHOST		FABULOUS FUNNIES				NBC MAJOR LEAGUE PRE GAME	NBC MAJOR LEAGUE BASEBALL PHILADELPHIA VS CINCINNATI & BOSTON VS MINNESOTA		
	AVERAGE AUDIENCE (Households (000) & %)	{	4,470 6.0		4,840 6.5		3,280 4.4		2,610 3.5				4,020 5.4	5,590 7.5	6.8*	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	28 5.7	6.3	30 6.7	6.4	21 4.5	17 4.3	17 3.5	25* 3.5			24 5.4	27 6.3	27* 6.6	6.9

W E E K 2	TOTAL AUDIENCE (Households (000) & %)		{	6,030 8.1		5,290 7.1		5,440 7.3		6,710 9.0									
	ABC TV			CHALLENGE- SUPERFRIENDS 3 (OP)		BIGFOOT AND WILDBOY		ALL NEW PINK PANTHER (OP)		AMERICAN BANDSTAND '79									
	AVERAGE AUDIENCE (Households (000) & %)		{	4,990 6.7		4,470 6.0		4,470 6.0		4,470 6.0	5.7*			6.2*					
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.		%	31 6.6	6.9	27 5.8	6.3	28 6.0	6.0	26 5.2	25* 6.1	6.4		27* 6.0					
	TOTAL AUDIENCE (Households (000) & %)		{	5,440 7.3		5,070 6.8		4,020 5.4		4,620 6.2		4,020 5.4		3,730 5.0					
	CBS TV			TARZAN AND SUPER SEVEN 2		TARZAN AND SUPER SEVEN 3 (OP)		SPACE ACADEMY (OP)		FAT ALBERT AND COSBY KIDS (OP)		ARK II (OP)		CBS SAT. FILM FESTIVAL MY MAIN MAN & GET USED TO ME					
	AVERAGE AUDIENCE (Households (000) & %)		{	4,400 5.9		4,020 5.4		3,430 4.6		3,870 5.2		3,130 4.2		3,050 4.1					
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.		%	27 6.2	5.6	24 5.5	5.4	21 4.4	4.9	23 5.3	25* 5.2	18 3.9	4.6	19 4.2	4.1				
	TOTAL AUDIENCE (Households (000) & %)		{	4,920 6.6		4,990 6.7		3,430 4.6		3,280 4.4						11,470 15.4			
	NBC TV			FRED AND BARNEY SHOW		JETSONS (OP)		BUFOOD &- GALLOPING GHOST		FABULOUS FUNNIES						NBC MAJOR LEAGUE BASEBALL NEW YORK YANKEES VS KANSAS CITY & LOS ANGELES VS CHICAGO CUBS (2:12-5:11PM)(OP)			
	AVERAGE AUDIENCE (Households (000) & %)		{	4,320 5.8		4,020 5.4		2,680 3.6		2,830 3.8					5,220 7.0		5.8*		
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.		%	26 5.6	5.9	24 5.4	5.4	17 3.3	3.9	17 3.7	25* 3.9				29 4.6	4.8	26* 5.8		
TV HOUSEHOLDS USING TV (See Def. 1)			WK. 1	22.0	21.8	22.0	22.0	20.9	20.9	20.7	21.0	21.6	21.6	21.7	22.6	23.4	24.3	25.3	25.7
			WK. 2	22.1	21.9	22.3	22.7	21.3	21.9	22.2	22.7	23.2	23.6	22.2	21.8	21.7	22.5	23.5	23.9

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

DAY SAT. JUNE 9, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SAT. JUNE 2, 1979

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)									13,190 17.7							
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)									6,560 8.8	7.9*		8.7*			9.9*	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %									27 7.9	26* 7.9		27* 9.3		9.9	28* 9.9	
E E K 2	TOTAL AUDIENCE (Households (000) & %)					5,360 7.2				7,600 10.2						7,000 9.4	
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)					3,280 4.4	4.5*			4,920 6.6	6.0*		7.3*			5,810 7.8	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					15 4.9	15* 4.2			22 5.7	20* 6.4		23* 7.2			20 7.1	8.4
E E K 2	TOTAL AUDIENCE (Households (000) & %)															6,260 8.4	
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)															5,440 7.3	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %															19 7.4	7.2

W E E K 2	TOTAL AUDIENCE (Households (000) & %)					8,050 10.8											
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)					3,580 4.8	4.0*										
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					18 3.7	16* 4.3										
E E K 2	TOTAL AUDIENCE (Households (000) & %)																
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)					2,310 3.1	3.2*										
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					11 3.6	12* 2.9										
E E K 2	TOTAL AUDIENCE (Households (000) & %)																
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %																

TV HOUSEHOLDS USING TV WK. 1 26.5 27.0 28.0 28.8 29.1 30.5 31.0 30.8 30.6 30.2 31.4 33.5 35.3 36.4 38.1 39.3

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

DAY SAT. JUNE 9, 1979

NATIONAL Nielsen TV AUDIENCE ESTIMATES

DAY SUN. JUNE 3, 1979

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	
W E E K 1	TOTAL AUDIENCE (Households (000) & %)																2,980 4.0	
	ABC TV																KIDS ARE PEOPLE TOO I (SUS)	KIDS ARE PEOPLE TOO II
	AVERAGE AUDIENCE (Households (000) & %)																2,460 3.3	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %																18 3.3	3.4
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					1,190 1.6		1,040 1.4										
	CBS TV					WHAT'S NEW, MISTER MAGOO (OP)		CLUE CLUB (OP)										
	AVERAGE AUDIENCE (Households (000) & %)					970 1.3		820 1.1										
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					19 1.2	1.3	13 .9	1.3									
W E E K 1	TOTAL AUDIENCE (Households (000) & %)																	
	NBC TV							VEGETABLE SOUP II (SUS)										
	AVERAGE AUDIENCE (Households (000) & %)																	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %																	

WEEK 2	TOTAL AUDIENCE (Households (000) & %)																	2,530 3.4	
	ABC TV																	KIDS ARE PEOPLE TOO I (SUS)	KIDS ARE PEOPLE TOO II
	AVERAGE AUDIENCE (Households (000) & %)																	2,160 2.9	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %																	17 2.7	3.0
WEEK 2	TOTAL AUDIENCE (Households (000) & %)			890 1.2		970 1.3		2,760 3.7											
	CBS TV			WHAT'S NEW, MISTER MAGOO (OP)		CLUE CLUB (OP)		SUNDAY MORNING						FOR OUR TIMES (SUS)					
	AVERAGE AUDIENCE (Households (000) & %)			670 .9		820 1.1		1,490 2.0		1.4*		2.1*		2.5*					
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %			15 .8		12 1.0		13 1.3		11 * 1.4		13 * 1.9		14 * 2.2		2.5 2.5			
WEEK 2	TOTAL AUDIENCE (Households (000) & %)																		
	NBC TV																	VEGETABLE SOUP II (SUS)	
	AVERAGE AUDIENCE (Households (000) & %)																		
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %																		
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	2.9	3.6	4.9	5.9	7.4	7.9	9.2	11.0	12.6	14.1	15.1	15.6	17.3	17.8	17.9	18.5	
		WK. 2	2.8	3.4	4.2	4.8	6.2	7.8	9.5	10.7	12.5	14.5	16.1	17.2	17.9	19.0	17.2	17.6	

TV HOUSEHOLDS USING TV	WK. 1	2.9	3.6	4.9	5.9	7.4	7.9	9.2	11.0	12.6	14.1	15.1	15.6	17.3	17.8	17.9	18.5
(See Def. 1)	WK. 2	2.8	3.4	4.2	4.8	6.2	7.8	9.5	10.7	12.5	14.5	16.1	17.2	17.9	19.0	17.2	17.6

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

DAY SUN. JUNE 10, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SUN. JUNE 3, 1979

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
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W E E K 1	TOTAL AUDIENCE (Households (000) & %)		{	3,200 4.3	2,240 3.0	2,460 3.3										
	ABC TV			KIDS ARE PEOPLE TOO !!!	ANIMALS, ANIMALS, (OP)	ISSUES AND ANSWERS	DIRECTIONS (SUS)									
	AVERAGE AUDIENCE (Households (000) & %)		{	2,460 3.3	1,790 2.4	1,860 2.5										
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %			17 3.5	12 3.0	12 2.4	2.3	2.6	2.4							
	TOTAL AUDIENCE (Households (000) & %)		{		3,130 4.2											
	CBS TV				FACE THE NATION											
	AVERAGE AUDIENCE (Households (000) & %)		{		2,460 3.3											
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %				18 3.4		3.2									
	TOTAL AUDIENCE (Households (000) & %)		{			3,200 4.3										
	NBC TV					MEET THE PRESS	RELIGIOUS SERIES (SUS)									
	AVERAGE AUDIENCE (Households (000) & %)		{			2,460 3.3										
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					17 3.3	3.2									

W E E K 2	TOTAL AUDIENCE (Households (000) & %)		{	2,980 4.0	1,710 2.3	2,980 4.0									5,890 7.9					
	ABC TV			KIDS ARE PEOPLE TOO !!!	ANIMALS, ANIMALS, (OP)	ISSUES AND ANSWERS	DIRECTIONS (SUS)								NASL CHAMP. SOCCER-SUN (2:30-4:37PM) VANCOUVER VS MINN.					
	AVERAGE AUDIENCE (Households (000) & %)		{	2,460 3.3	1,340 1.8	2,460 3.3									1,710 2.3					
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %			18 3.6	9 3.0	16 1.7	3.3	3.2	3.3						2.5* 9 2.7					
	TOTAL AUDIENCE (Households (000) & %)		{		2,310 3.1										4,990 6.7					
	CBS TV				FACE THE NATION										WORLD-RACQUETS CHAMP.					
	AVERAGE AUDIENCE (Households (000) & %)		{		1,860 2.5										2,090 2.8					
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %				14 2.3	2.7									3.5* 11 4.0					
	TOTAL AUDIENCE (Households (000) & %)		{			2,610 3.5									8,340 11.2					
	NBC TV					MEET THE PRESS	POPE JOHN PAUL II-POLAND (SUS)								LADIES PGA CHAMP-SUN					
	AVERAGE AUDIENCE (Households (000) & %)		{			2,160 2.9									3,500 4.7					
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					14 2.6	3.2								15* 3.4					
TV HOUSEHOLDS USING TV																				
(See Def. 1)				WK. 1	19.1	19.1	19.6	19.6	20.2	21.0	20.6	20.9	21.2	22.4	23.7	24.1	26.6	28.5	28.2	29.4
				WK. 2	18.3	19.2	19.1	19.5	19.9	21.1	21.5	21.7	21.2	22.4	23.4	23.5	24.0	25.5	25.4	25.4

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

DAY SUN. JUNE 10, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SUN. JUNE 3, 1979

		TIME															
		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	<div> <div>3,430 4.6</div> <div>10,650 14.3</div> <div>5,810 7.8</div> </div>															
	ABC TV	<div> <div>WALKER CUP GOLF MATCH</div> <div>ABC WIDE WORLD-SPORTS-SUN</div> <div>ABC WRLD NEWS TONIGHT-SUN</div> </div>															
	AVERAGE AUDIENCE (Households (000) & %)	<div> <div>2,680 3.6</div> <div>6,410 8.6</div> <div>4,690 6.3</div> </div>															
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %	<div> <div>12 3.7</div> <div>26 6.0</div> <div>17 6.8</div> <div>21 * 7.3</div> <div>8.0</div> <div>26 * 9.2</div> <div>31 * 10.4</div> <div>10.6</div> <div>5.9</div> </div>															
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	<div> <div>2,760 3.7</div> <div>8,270 11.1</div> <div>6,480 8.7</div> </div>															
	CBS TV	<div> <div>THREE ON THREE</div> <div>KEMPER OPEN-SUN. (4:00-6:10PM)</div> <div>CBS EVENING NEWS-DEAN</div> </div>															
	AVERAGE AUDIENCE (Households (000) & %)	<div> <div>2,460 3.3</div> <div>3,650 4.9</div> <div>5,070 6.8</div> </div>															
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %	<div> <div>11 3.4</div> <div>15 4.3</div> <div>17 5.5</div> <div>15 * 4.6</div> <div>4.4</div> <div>14 * 4.2</div> <div>16 * 4.5</div> <div>16 * 5.2</div> <div>8.1</div> </div>															
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	<div> <div>7,600 10.2</div> <div>5,810 7.8</div> </div>															
	NBC TV	<div> <div>SPORTSWORLD</div> <div>NBC NIGHTLY NEWS-SUN.</div> </div>															
	AVERAGE AUDIENCE (Households (000) & %)	<div> <div>4,020 5.4</div> <div>5.2* 17</div> <div>4,920 6.6</div> </div>															
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %	<div> <div>5.1</div> <div>5.4</div> <div>5.2</div> <div>5.6</div> <div>5.3</div> <div>5.6</div> <div>6.3</div> <div>6.9</div> </div>															
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	<div> <div>8,490 11.4</div> <div>4,770 6.4</div> </div>															
	ABC TV	<div> <div>NASL CHAMP. SOCCER-SUN VANCOUVER VS MINNESOTA (2:30-4:37PM) (-OP)</div> <div>ABC WIDE WORLD-SPORTS-SUN (4:37-6:00PM)</div> <div>ABC WRLD NEWS TONIGHT-SUN</div> </div>															
	AVERAGE AUDIENCE (Households (000) & %)	<div> <div>2.0* 8</div> <div>2.2* 8</div> <div>4,540 6.1</div> <div>4.6* 19</div> <div>6.5* 21</div> <div>6.9* 21</div> <div>3,950 5.3</div> </div>															
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %	<div> <div>2.1</div> <div>1.9</div> <div>2.1</div> <div>2.3</div> <div>2.5</div> <div>2.7</div> <div>4.0</div> <div>4.9</div> <div>6.1</div> <div>6.9</div> <div>6.9</div> <div>7.0</div> <div>5.1</div> <div>5.5</div> </div>															
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	<div> <div>6,850 9.2</div> <div>7,150 9.6</div> </div>															
	CBS TV	<div> <div>WORLD-RACQUETS CHAMP.</div> <div>ATLANTA GOLF CLASSIC-SUN</div> <div>CBS EVENING NEWS-DEAN</div> </div>															
	AVERAGE AUDIENCE (Households (000) & %)	<div> <div>2.5* 10</div> <div>2.5* 9</div> <div>3,350 4.5</div> <div>3.7* 13</div> <div>4.2* 14</div> <div>4.7* 15</div> <div>6,110 8.2</div> </div>															
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %	<div> <div>2.7</div> <div>2.3</div> <div>2.3</div> <div>2.6</div> <div>3.7</div> <div>3.6</div> <div>4.1</div> <div>4.2</div> <div>4.6</div> <div>4.9</div> <div>5.5</div> <div>5.7</div> <div>7.9</div> <div>8.4</div> </div>															
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	<div> <div>8,340 11.2</div> <div>5,590 7.5</div> </div>															
	NBC TV	<div> <div>LADIES PGA CHAMP-SUN</div> <div>SPORTSWORLD</div> <div>NBC NIGHTLY NEWS-SUN.</div> </div>															
	AVERAGE AUDIENCE (Households (000) & %)	<div> <div>4.1* 17</div> <div>5.0* 19</div> <div>4,770 6.4</div> <div>6.2* 22</div> <div>7.3* 20</div> <div>6.7* 21</div> <div>4,690 6.3</div> </div>															
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %	<div> <div>3.8</div> <div>4.3</div> <div>5.0</div> <div>5.1</div> <div>5.6</div> <div>6.7</div> <div>7.3</div> <div>7.3</div> <div>7.1</div> <div>6.4</div> <div>5.2</div> <div>5.3</div> <div>6.3</div> <div>6.2</div> </div>															
TV HOUSEHOLDS USING TV WK. 1		29.2	29.9	30.2	30.2	29.8	30.3	31.4	32.3	32.6	33.1	34.7	35.4	37.1	37.5	38.9	40.7
(See Def. 1) WK. 2		24.8	25.6	26.2	27.6	28.6	29.9	30.8	31.3	32.4	32.9	33.2	34.3	35.7	37.6	37.9	38.8

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

DAY SUN. JUNE 10, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

OTHER PROGRAMS

				WEEK 1					WEEK 2								
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY % HR	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY % HR	TELE- CAST DAYS
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %				
EVENING MONDAY																	
ABC ABC MONDAY NIGHT BSBL(B)	2	10.50-11.06PM	10.45 11.00									6,180	8.3	5,510	7.4	14	7.5 7.3
ABC ABC NEWSBRIEF-MON(B)	2	10.58-10.59PM	10.45									2,160	2.9	2,160	2.9	5	2.9
EVENING THURSDAY																	
NBC NBC NEWS UPDATE-THU(B)	1	8.58- 8.59PM	8.45	5,890	7.9	5,890	7.9	15	7.9								
NBC NBC SPECIAL REPORT(SUS)	1	10.53-11.00PM	10.45														
EVENING FRIDAY																	
CBS NBA CHAMPIONSHIP GAME-FRI(S)	1	9.00-11.24PM	→GRID 11.00 11.15	16,170	21.7	7,750	10.4	20									
							12.2*	24*	13.2 10.4								
EVENING SATURDAY																	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	13,190	17.7	13,190	17.7	34	17.7			12,070	16.2	12,070	16.2	33	16.2
ABC ABC WEEKEND REPORT-SAT.		11.00-11.15PM	11.00	5,810	7.8	5,510	7.4	15	7.4			6,710	9.0	6,330	8.5	19	8.5
CBS NEWSBREAK-SAT.	2	8.58- 8.59PM	8.45									6,930	9.3	6,930	9.3	21	9.3
	1	9.08- 9.10PM	9.00	7,380	9.9	7,380	9.9	20	9.9								
NBC NBC NEWS UPDATE-SAT.		8.58- 8.59PM	8.45	12,070	16.2	12,070	16.2	33	16.2			10,060	13.5	10,060	13.5	31	13.5
NBC SATURDAY NIGHT	1	11.30-12.48AM	11.30	15,420	20.7	9,910	13.3	39	14.9								

	2	11.30-12.50AM	11.30 11.45 12.00 12.15 12.30 12.45							14,300	19.2	9,090	12.2	38	13.2 12.7 11.9 12.2 11.4 10.3
						14.7*	39*	14.5 12.9 12.5 12.3 11.3					13.0*	37*	
						12.7*	39*						12.0*	38*	
													11.1*	40*	
EVENING SUNDAY															
ABC ABC NEWSBRIEF-SUN.		8.58- 8.59PM	8.45	8,050	10.8	8,050	10.8	20	10.8	11,700	15.7	11,700	15.7	30	15.7
ABC ABC SUNDAY NIGHT MOVIE	2	9.00-11.41PM	-GRID 11.30							23,540	31.6	13,340	17.9	35	18.1
CBS NEWSBREAK-SUN.		8.58- 8.59PM	8.45	13,860	18.6	13,860	18.6	34	18.6	13,190	17.7	13,190	17.7	34	17.7
NBC NBC NEWS UPDATE-SUN.	2	8.32- 8.33PM	8.30							8,940	12.0	8,940	12.0	24	12.0
	1	9.07- 9.08PM	9.00	12,140	16.3	12,140	16.3	29	16.3						
NBC NBC LATE NIGHT MOVIE		11.30- 1.36AM	-GRID 12.45 1.00 1.15 1.30	4,770	6.4	2,090	2.8	13		4,400	5.9	2,090	2.8	13	3.2
							2.2*	12*	2.2				3.0*	16*	2.8
							2.1*	14*	2.1				2.5*	17*	2.1
									2.1						1.9
EVENING MONDAY-FRIDAY															
ABC ABC NEWSBRIEF-M-F		>	8.15 8.45 9.45	11,030	14.8	11,030	14.8	26	8.1 16.0 17.1	12,370	16.6	12,370	16.6	31	7.2 19.7 6.9 5.9
									M-F M & W TU&TH						TU-F
ABC ABC SPECIAL REPORT-POPE(S)	2	11.30-12.00MD	11.30 11.45							5,660	7.6	4,770	6.4	20	THU. THU.
ABC POLICE STORY-MON. CONT'D	1	11.30-12.36AM	11.30	6,410	8.6	5,070	6.8	25	7.1						
									MON.						

NATIONAL Nielsen TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1						WEEK 2					
				TOTAL AUDIENCE		AVERAGE AUDIENCE			TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			TELE- CAST DAYS
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %		HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %	
EVENING MONDAY-FRIDAY-CONT'D															
ABC POLICE STORY-MON.-CONT'D	2	11.39-12.44AM	11.30 11.45 12.00 12.15 12.30					6.9* 22*	6.6 MON. 6.6 MON. 6.9 MON. 6.5 MON.	5,290	7.1	3,730	5.0 19 5.5* 18*	6.1 MON. 5.2 MON. 5.0 MON. 4.8 MON.	MON.
ABC POLICE WOMAN	1 2	11.30-12.37AM 11.30-12.38AM	11.30 11.30 11.45 12.00 12.15 12.30	7,150	9.6	4,920	6.6	22	7.0 WED.	6,560	8.8	4,540	6.1 23 6.8* 22*	7.4 WED. 6.3 WED. 5.7 WED. 5.2 WED.	WED.
ABC SOAP		11.30-12.03AM	11.30 11.45 12.00	6,630	8.9	5,290	7.1	19	7.7 FRI. 6.8 FRI. 5.1 FRI.	5,220	7.0	3,870	5.2 15	5.2 FRI. 5.2 FRI. 5.2 FRI.	FRI.
ABC STARKY AND HUTCH-11:30	1	11.30-12.36AM	11.30 11.45 12.00 12.15 12.30	7,300	9.8	4,840	6.5	22	7.6 THU. 7.2* 21* 6.9 THU. 6.3 THU. 5.9 THU. 5.1 THU.						
ABC TUESDAY MOVIE OF THE WEEK		11.30-12.41AM	11.30	8,790	11.8	6,480	8.7	29	9.4 TUE.	6,330	8.5	3,500	4.7 17	5.7 TUE.	TUE.

			11.45						9.1* 26*	8.9	TUE.			5.1* 16*	4.5	TUE.	
			12.00							8.5	TUE.				4.4	TUE.	
			12.15						8.6* 30*	8.6	TUE.				4.7	TUE.	
			12.30							8.1	TUE.			4.6* 18*	4.2	TUE.	
ABC BARETTA	1	12.03- 1.05AM	12.00	4,320	5.8	3,050	4.1	14	4.0	FRI.							
	2	12.03- 1.01AM	12.00									4,470	6.0	3,350	4.5 16	4.2	FRI.
			12.15					4.1* 13*	4.1	FRI.					4.3* 14*	4.4	FRI.
			12.30						4.2	FRI.						4.6	FRI.
			12.45					4.1* 15*	4.1	FRI.					4.7* 19*	4.7	FRI.
			1.00						4.5	FRI.						4.4	FRI.
ABC STARKY AND HUTCH-11:30	2	12.00- 1.07AM	12.00									5,290	7.1	3,580	4.8 23	5.4	THU.
			12.15												5.3* 21*	5.2	THU.
			12.30													4.7	THU.
			12.45												4.7* 25*	4.6	THU.
			1.00													3.7	THU.
ABC MANNIX-THURS.	1	12.36- 1.17AM	12.30	3,800	5.1	2,980	4.0	20	4.0	THU.							
			12.45					4.1* 20*	4.1	THU.							
			1.00						4.0	THU.							
			1.15						4.1	THU.							
ABC MANNIX-WED.	1	12.37- 1.22AM	12.30					4.5 25	4.7	WED.							
	2	12.38- 1.16AM	12.30	4,170	5.6	3,350						3,130	4.2	2,680	3.6 21	3.9	WED.
			12.45					4.6* 23*	4.6	WED.					3.7* 20*	3.6	WED.
			1.00						4.4	WED.						3.5	WED.
			1.15					4.3* 27*	4.1	WED.						3.4	WED.
ABC TUESDAY MOVIE-WEEK PART 2	1	12.41- 1.15AM	12.30	6,260	8.4	5,440	7.3	35	8.0	TUE.							
	2	12.41- 1.04AM	12.30									3,050	4.1	2,760	3.7 20	4.1	TUE.
			12.45						7.3	TUE.						3.7	TUE.
CONT'D																	

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

OTHER PROGRAMS

				WEEK 1					WEEK 2								
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY % HR	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY % HR	TELE- CAST DAYS
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %	HOUSEHOLDS (000)	%		
EVENING MONDAY-FRIDAY-CONT'D																	
ABC TUESDAY MOVIE-WEEK PART 2-CONT'D									7.0	TUE.						3.6	TUE.
ABC MANNIX-THURS.	2	1.07- 1.45AM	1.00 1.15 1.30								2,240 3.0	1,940 2.6 20 2.8* 21*			3.0 2.6 2.2	THU. THU. THU.	
CBS NEWSBREAK-M-F		8.58- 8.59PM	8.45	9,690	13.0	9,690	13.0	23	13.0	M-F	8,720 11.7	8,720 11.7 22			11.7	M-F	
CBS CBS NEWS SPECIAL REPORT(S)	2	11.30-12.02AM	11.30 11.45 12.00								8,270 11.1	6,630 8.9 28			9.0 8.7 9.3	THU. THU. THU.	
CBS LATE MOVIE I		>	-GRID 11.45 12.00 12.15 12.30 12.45 1.00	7,820	10.5	5,660	7.6	26		MTWTF	8,420 11.3	6,330 8.5 30 8.9* 28*			8.8 8.5 8.2 8.0	M-F MTUWTF M-F M-F MTUWTF	
CBS NBA CHAMPIONSHIP GAME-TUE(S)	1	11.30- 2.12AM	11.30 11.45 12.00 12.15	9,760	13.1	4,620	6.2 8.5* 6.6*	27 24* 23*	9.2 7.7 6.8 6.4	TUE. TUE. TUE. TUE.							

			12.30						5.6	TUE.							
			12.45				5.4*	24*	5.2	TUE.							
			1.00						5.1	TUE.							
			1.15				4.9*	27*	4.8	TUE.							
			1.30						5.3	TUE.							
			1.45				5.6*	39*	5.8	TUE.							
			2.00						5.9	TUE.							
CBS LATE MOVIE II	1	>	12.00	4,990	6.7	3,950	5.3	28	6.8	MTWTF							
			12.15				6.4*	24*	6.1	THU.							
			12.30						5.7	MTWTF							
			12.45				6.5*	31*	5.5	MTWTF							
			1.00						5.0	MTWTF							
			1.15				4.9*	30*	4.9	MTWTF							
			1.30						4.6	FRI.							
			1.45				4.6*	28*	4.6	FRI.							
NBC NBC NEWS UPDATE-M-F		>	8.45	11,700	15.7	11,700	15.7	28	14.6	MTUWTF	7,970	10.7	7,970	10.7	20	10.7	M-F
			9.15						18.8	WED.							
NBC NBC NEWS SPECIAL REPORT(S)	2	11.30-12.00MD	11.30								7,900	10.6	6,410	8.6	28	9.2	MON.
			11.45													8.0	MON.
NBC TONIGHT SHOW	2	>	-GRID								9,760	13.1	5,290	7.1	27		M-F
			11.45														TU-F
			12.00														M-F
			12.15														M-F
			12.30														M-F
			12.45														M-F
			1.00														M-F
			1.15														M-F
NBC MIDNIGHT SPECIAL																	MON.
CONT'D		1.00- 2.30AM	1.00	6,710	9.0	3,500	4.7	29	6.2	FRI.	5,360	7.2	2,680	3.6	23	5.2	FRI.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

OTHER PROGRAMS

				WEEK 1					WEEK 2							
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE		AVG. AUD. BY 1/4 HR	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE		AVG. AUD. BY 1/4 HR	TELE- CAST DAYS	
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	SHARE %			HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	SHARE %			
EVENING MONDAY-FRIDAY-CONT'D			1.15			5.6*	27*	5.0	FRI.			4.8*	25*	4.5	FRI.	
NBC MIDNIGHT SPECIAL-CONT'D			1.30					4.8	FRI.					3.6	FRI.	
			1.45			4.9*	30*	5.0	FRI.			3.3*	22*	3.0	FRI.	
			2.00					3.9	FRI.					2.8	FRI.	
			2.15			3.6*	29*	3.2	FRI.			2.7*	22*	2.5	FRI.	
NBC TOMORROW SHOW	2	>	-GRID							2,680	3.6	2,090	2.8	22	M-TH	
			1.15									3.0*	21*	2.9	TU-TH	
			1.30											2.6	M-TH	
			1.45									2.6*	24*	2.5	M-TH	
			2.00											2.7	MON.	
DAY MONDAY-FRIDAY															M-F	
ABC ABC NEWSBRIEF- 1.58PM(SUS)		1.58- 1.59PM	1.45						M-F							
ABC CARTER NEWS CONF.-ABC(SUS)	1	4.00- 4.36PM	4.00						TUE.							
CBS MAGAZINE(S)	2	10.00-10.54AM	10.00							4,990	6.7	3,280	4.4	24	THU.	
			10.15									4.5*	25*	4.5	THU.	
			10.30											4.1	THU.	
			10.45									4.2*	23*	4.2	THU.	
CBS CBS LATE MORNING NEWS		10.54-11.00AM	10.45	4,170	5.6	3,650	4.9	23	4.9	3,580	4.8	3,050	4.1	21	M-F	
CBS CARTER NEWS CONF.-CBS(SUS)	1	4.00- 4.36PM	4.00						TUE.							
CBS RAZZMATAZZ(S)	2	4.00- 4.30PM	4.00							4,250	5.7	3,430	4.6	16	4.8	THU.
			4.15											4.5	THU.	
NBC NEWS UPDATE(SUS)	2	9.36- 9.38AM	9.30												MON.	
NBC NEWS UPDATE-10.58AM(SUS)		10.58-10.59AM	10.45						M-F						M-F	
NBC NEWS UPDATE-11.58AM(SUS)		11.58-11.59AM	11.45						M-F						M-F	
NBC NEWS UPDATE-12.58PM(SUS)		12.58-12.59PM	12.45						M-F						M-F	
NBC CARTER NEWS CONF.-NBC(SUS)	1	4.00- 4.37PM	4.00						TUE.							
DAY SATURDAY																
ABC SCHOOLHOUSE ROCK-8.26AM		8.26- 8.29AM	8.15	2,010	2.7	1,940	2.6	21	2.6	1,940	2.6	1,860	2.5	23	2.5	
ABC SCHOOLHOUSE ROCK-8.57AM		8.57- 9.00AM	8.45	3,350	4.5	3,050	4.1	26	4.1	2,980	4.0	2,830	3.8	28	3.8	
ABC SCHOOLHOUSE ROCK-9.56AM		9.56- 9.59AM	9.45	4,320	5.8	4,170	5.6	25	5.6	3,200	4.3	3,050	4.1	20	4.1	
ABC SCHOOLHOUSE ROCK-11.26AM		11.26-11.29AM	11.15	5,290	7.1	5,070	6.8	31	6.8	4,990	6.7	4,770	6.4	30	6.4	
ABC SCHOOLHOUSE ROCK-12.26PM		12.26-12.29PM	12.15	4,100	5.5	3,800	5.1	24	5.1	4,250	5.7	4,100	5.5	25	5.5	
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	2,680	3.6	2,610	3.5	28	3.5	2,310	3.1	2,160	2.9	25	2.9	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	3,430	4.6	3,050	4.1	24	4.1	3,580	4.8	3,280	4.4	29	4.4	
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	5,440	7.3	5,140	6.9	35	6.9	4,690	6.3	4,470	6.0	34	6.0	
CBS IN THE NEWS- 9.59AM		9.59-10.02AM	9.45	6,930	9.3	6,850	9.2	42	9.2	6,180	8.3	5,890	7.9	38	7.9	
			10.00						9.2						8.0	
CBS IN THE NEWS-10.26AM		10.26-10.29AM	10.15	6,710	9.0	6,260	8.4	38	8.4	6,030	8.1	5,440	7.3	34	7.3	
CBS IN THE NEWS-11.33AM		11.33-11.36AM	11.30	4,250	5.7	4,100	5.5	25	5.5	4,620	6.2	4,320	5.8	26	5.8	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	4,250	5.7	3,950	5.3	24	5.3	3,870	5.2	3,650	4.9	22	4.9	
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	3,870	5.2	3,580	4.8	23	4.8	3,870	5.2	3,650	4.9	22	4.9	

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1							WEEK 2						
				TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY % HR	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY % HR	TELE- CAST DAYS
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %		
DAY SATURDAY-CONT'D																	
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	4,020	5.4	3,800	5.1	24	5.1		3,870	5.2	3,730	5.0	22	5.0	
CBS IN THE NEWS- 1.26PM		1.26- 1.29PM	1.15	3,580	4.8	3,430	4.6	21	4.6		3,500	4.7	3,200	4.3	18	4.3	
NBC METRIC MARVELS-10:27AM		10.27-10.29AM	10.15	3,730	5.0	3,500	4.7	21	4.7		3,800	5.1	3,730	5.0	24	5.0	
NBC METRIC MARVELS-10:57AM		10.57-10.59AM	10.45	4,400	5.9	4,400	5.9	27	5.9		4,690	6.3	4,620	6.2	28	6.2	
NBC METRIC MARVELS-11:57AM		11.57-11.59AM	11.45	4,690	6.3	4,540	6.1	29	6.1		4,540	6.1	4,400	5.9	26	5.9	
NBC NBC MAJOR LEAGUE PRE GAME	2	2.00- 2.12PM	2.00								3,280	4.4	3,200	4.3	21	4.3	
NBC LADIES PGA CHAMP-SAT(S)	2	5.11- 6.30PM	5.00								2,160	2.9	1,120	1.5	5	2.0	
			5.15													1.6	
			5.30													1.3	
			5.45												1.4*	4*	
			6.00												1.5*	5*	
			6.15												1.5		
NBC NBC MAJOR LEAGUE BSBL(B)	2	5.11- 6.30PM	5.00								6,780	9.1	4,320	5.8	18	5.7	
			5.15													5.6	
			5.30													5.4	
			5.45												5.7*	18*	
			6.00													6.0	
			6.15												6.1*	19*	

DAY SUNDAY

ABC SCHOOLHOUSE ROCK-11.55AM		11.55-11.59AM	11.45	2,010	2.7	1,790	2.4	12	2.4		1,560	2.1	1,420	1.9	10	1.9	
ABC NASL CHAMP. SOCCER-SUN	2	2.30- 4.37PM	→GRID 4.30								5,890	7.9	1,710	2.3	9		
																2.9	
CBS IN THE NEWS- 8.26AM-SUN.		8.26- 8.29AM	8.15	1,120	1.5	890	1.2	17	1.2		750	1.0	750	1.0	14	1.0	
CBS IN THE NEWS- 8.56AM-SUN.		8.56- 8.59AM	8.45	1,120	1.5	1,120	1.5	16	1.5		820	1.1	670	.9	9	.9	